

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2008
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



BNP Media II, LLC
2401 W. Big Beaver Road,
Suite 700
Troy, MI 48084-3333
Tel.: (248) 362-3700
Fax: (248) 362-0317
www.FoodEngineeringMag.com

Official Publication of: None
Established: 1928
Issues Per Year: 12

FIELD SERVED

FOOD ENGINEERING targets the manufacturing operations within the food and beverage process industry which consists of: corporate and divisional headquarters, R & D, distribution center, or sales office and pilot plant locations of a food or beverage manufacturer/co-packer/co-manufacturer of a food/beverage product; processed meat, poultry, seafood products; dairy and frozen novelty products; frozen food and prepared meals/fruits & vegetables; shelf stable foods/fats & oils; cereal and grain-based products; baking and snack food products; candy, sugar and confectionery products; beverage products; miscellaneous food products; dietary supplements, chemicals & food ingredient products; machinery/equipment for food processing and/or packaging; engineering, architectural, surveying, design, and construction services.

DEFINITION OF RECIPIENT QUALIFICATION

Titled personnel include those in plant operations/QA/QC, engineering, general administration, research & development, purchasing.

PURPOSE

Included herein is a supplementary analysis of individuals who buy, specify, recommend or influence the purchase of: process equipment/pumps/valves/air & liquid handling equipment; packaging machinery/packaging materials; instruments/process control systems/software; sanitation/food safety & plant maintenance equipment; material handling equipment/trucking & distribution vehicles; refrigeration, freezing & chilling equipment; general plant equipment; plant design/construction/site selection; plant security & QA/QC instrumentation/software.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	233
Advertiser and Agency _____	1,592
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	677
TOTAL	2,502

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	44,150	100.0	44,121	99.9	29	0.1
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	44,150	100.0	44,121	99.9	29	0.1

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2008 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Versions (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Versions (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
February ____	821	821	40,176	3,568	406			44,150	May ____	4,175	4,175	40,474	3,496	180			44,150
March ____	1,732	1,732	40,123	3,631	396			44,150	June ____	141	141	40,487	3,486	177			44,150
TOTAL									TOTAL	17,828	17,828						

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008**This issue is equal to the average of the other 5 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Print & Digital Versions (Unduplicated) (C)	CLASSIFICATION BY TITLE				
						PLANT OPERATION/QA/QC (A)	ENGINEERING (B)	GENERAL ADMINISTRATION (C)	RESEARCH & DEVELOPMENT (D)	PURCHASING (E)
CORPORATE AND DIVISIONAL HEADQUARTERS, R & D, DISTRIBUTION CENTER, SALES OFFICE AND PILOT PLANT locations of a food or beverage manufacturer/Co-Packer/Co-Manufacturer of a food/beverage product	11,755	26.6	10,656	1,055	44	6,236	1,595	2,398	1,089	437
PROCESSED MEAT, POULTRY AND SEAFOOD PRODUCTS: Processed and/or packaged beef, seafood, lamb, poultry, sausage and pork including meat snacks and egg processing locations	7,494	17.0	6,988	474	32	4,512	867	1,638	247	230
DAIRY AND FROZEN NOVELTY PRODUCTS: Ice cream and frozen novelties/desserts, whipped toppings, yogurts, dips, sour cream, cottage cheese, all cheese products, butter, margarine, fluid and powdered milk/condensed and evaporated milk	4,471	10.1	4,172	279	20	2,654	899	634	177	107
FROZEN FOOD AND PREPARED MEALS/FRUITS AND VEGETABLES: Frozen fruits/vegetables, appetizers, pizza and frozen prepared entrees, meals and side dishes, pickles, frozen specialties (See Note 1)	1,657	3.7	1,520	132	5	998	265	278	73	43
SHELF STABLE FOODS/FATS AND OILS: Soups, sauces, salad dressings, condiments, gravies, jams, jellies, processed and fresh cut fruits/vegetables, mayonnaise, fats & oils, baby food, peanut butter and ready to mix desserts	1,893	4.3	1,711	174	8	1,111	249	352	109	72
CEREAL AND GRAIN-BASED PRODUCTS: Cereals, breakfast foods/bars and doughs, pet food, prepared flour, pasta, rice and corn milling, and other grain based products, prepared flour mixes; prepared feeds	1,575	3.6	1,453	117	5	998	286	188	55	48
BAKING AND SNACK FOOD PRODUCTS: Bread, cakes, cookies, crackers, pies, pastries, frozen baked goods, bagels, muffins and related sweet goods, breadsticks, chips, snacks, pretzels and all salted snacks and roasted nuts, popcorn, tortillas; dry pasta (See Note 1)	4,406	10.0	4,074	314	18	2,435	577	1,089	192	113
CANDY, SUGAR AND CONFECTIONERY PRODUCTS: Candy and related confectionery products, chocolate and cocoa products, chewing gum, raw and refined cane/beet sugar; salted and roasted nuts and seeds, peanut butter (See Note 1)	1,240	2.8	1,126	110	4	611	271	246	75	37
BEVERAGE PRODUCTS: Carbonated and non-carbonated soft drinks, sport drinks, beer/malt beverages, wine and distilled and blended liquors/spirits and flavoring extracts and blended syrups, bottled water and dry beverage mixes, all coffee and tea related products (See Note 1)	4,491	10.2	4,133	343	15	2,838	539	836	186	92
MISCELLANEOUS FOOD PRODUCTS: Roasted coffee & tea; potato chips, snacks, pretzels; tortillas; ice; food preparations, spices seasonings (See Note 2)	303	0.7	284	18	1	207	84	8	3	1
DIETARY SUPPLEMENTS, CHEMICALS AND FOOD INGREDIENT PRODUCTS: Consumer supplement products, nutraceuticals, infant formula, nutritional bars, energy drinks and other related energy products, vitamins and food grade ingredients and chemicals, preservatives, phosphates and related ingredients; spices, seasonings, flavors (See Note 1)	1,619	3.7	1,444	171	4	926	227	244	182	40
MACHINERY/EQUIPMENT FOR FOOD PROCESSING AND/OR PACKAGING	1,916	4.3	1,738	167	11	614	774	401	76	51
ENGINEERING, DESIGN, ARCHITECTURAL, SURVEYING AND CONSTRUCTION SERVICES	1,330	3.0	1,175	142	13	169	903	190	54	14
TOTAL QUALIFIED CIRCULATION	44,150	100.0	40,474	3,496	180	24,309	7,536	8,502	2,518	1,285
PERCENT	100.0		91.7	7.9	0.4	55.0	17.1	19.3	5.7	2.9

(A) PLANT OPERATIONS/QA/QC: VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager, Safety Foreman, Plant Security Manager, Quality Assurance Manager, Quality Control Manager, QA/QC Personnel.

(B) ENGINEERING: VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director.

(C) GENERAL ADMINISTRATION: Corporate Official, President, Vice President, Owner, Partner, General Manager.

(D) RESEARCH & DEVELOPMENT: VP of R&D, Director of Research, Lab. Director, Tech., Chemist, Scientist, Food Tech.

(E) PURCHASING: VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent.

Note 1: Business categories were updated in August 2006. Old and new categories have been combined here.

Note 2: Will be removed after subscriber reclassification.

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2008 This is an analysis of 41,750 or 94.6% recipients who responded to the categories below. Question 4 - check the products you buy, specify, recommend, or influence the purchase of for your company. Of the 41,750 respondents, 1,061 (Or 2.4% of the total qualified circulation) were identified as having such influence by others at their firm. (See questionnaire used to elicit this data on the back page of this report.) Since any one respondent may have checked more than one response, the totals for each of these products and services should not be added together as the total may exceed the total circulation. This data is presented for statistical and marketing purposes.

BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Print & Digital Versions (unduplicated) (C)	TOTAL NUMBER OF RESPONDENTS	ANALYSIS OF PRODUCTS BOUGHT, SPECIFIED, RECOMMENDED, OR INFLUENCED									
							PROCESS EQUIP- MENT/ PUMPS/ VALVES/ AIR & LIQUID HANDLING EQUIP.	PACKAGING MACH- INERY/ PACKAGING MATERIALS	PROCESS EQUIP- MENT/ PACKAGING MACH- INERY/ PACKAGING MATERIALS (See Note 1)	INSTRU- MENTS/ PROCESS CONTROL SYSTEMS/ SOFTWARE	SANITA- TION/ FOOD SAFETY & PLANT MAINT- ENANCE EQUIPMENT	MATERIAL HANDLING EQUIP./ TRUCKING & DISTRIBUTION VEHICLES	REFRIG- ERATION/ FREEZING & CHILLING EQUIPMENT	GENERAL PLANT EQUIP. (MOTORS, DRIVES, BEARINGS)	PLANT DESIGN/ CONST- RUTION/ SITE SELECTION	PLANT SECURITY & QA/QC INSTRU- MENTATION/ SOFTWARE (See Note 2)
CORPORATE AND DIVISIONAL HEADQUARTERS, R & D, DISTRIBUTION CENTER, SALES OFFICE AND PILOT PLANT- LOCATIONS OF A FOOD OR BEVERAGE MANUFACTURER/ CO-PACKER/ CO- MANUFACTURER OF A FOOD/BEVERAGE PRODUCT	11,755	26.6	10,656	1,055	44	11,219	8,462	8,061	10,018	6,514	6,753	5,903	5,018	6,302	4,585	6,453
PROCESSED MEAT, POULTRY AND SEAFOOD PRODUCTS	7,494	17.0	6,988	474	32	7,136	5,658	5,651	6,559	3,514	4,097	4,139	3,310	3,635	2,649	4,269
DAIRY AND FROZEN NOVELTY PRODUCTS	4,471	10.1	4,172	279	20	4,090	3,204	2,965	3,685	2,226	2,497	2,035	1,977	2,182	1,563	2,234
FROZEN FOOD AND PREPARED MEALS/FRUITS & VEGETABLES	1,657	3.7	1,520	132	5	1,573	1,191	1,207	1,389	924	1,035	882	882	909	672	925
SHELF STABLE FOODS/FATS & OILS	1,893	4.3	1,711	174	8	1,775	1,312	1,304	1,556	1,062	1,214	988	742	1,055	724	1,045
CEREAL AND GRAIN-BASED PRODUCTS	1,575	3.6	1,453	117	5	1,491	1,190	1,098	1,344	972	947	935	533	943	676	851
BAKING AND SNACK FOOD PRODUCTS	4,406	10.0	4,074	314	18	4,159	3,205	3,284	3,818	1,903	2,109	2,236	1,613	1,906	1,334	2,364
CANDY, SUGAR AND CONFECTIONERY PRODUCTS	1,240	2.8	1,126	110	4	1,176	880	916	1,085	650	665	602	494	637	462	627
BEVERAGE PRODUCTS	4,491	10.2	4,133	343	15	4,224	3,258	3,211	3,892	1,994	2,482	1,781	1,498	1,840	1,326	2,277
MISCELLANEOUS FOOD PRODUCTS	303	0.7	284	18	1	298	268	256	291	222	223	192	174	199	163	174
Sub-total	39,285	89.0	36,117	3,016	152	37,141	28,628	27,953	33,637	19,981	22,022	19,693	16,241	19,608	14,154	21,219
DIETARY SUPPLEMENTS, CHEMICALS AND FOOD INGREDIENT PRODUCTS	1,619	3.7	1,444	171	4	1,531	1,135	1,080	1,337	866	851	729	492	768	570	880
MACHINERY/EQUIPMENT FOR FOOD PROCESSING AND/OR PACKAGING	1,916	4.3	1,738	167	11	1,823	1,336	1,115	1,610	1,018	789	788	559	975	563	631
ENGINEERING, DESIGN, ARCHITECTURAL, SURVEYING AND CONSTRUCTION SERVICES	1,330	3.0	1,175	142	13	1,255	939	683	1,039	750	572	556	549	618	639	432
TOTAL QUALIFIED CIRCULATION	44,150	100.0	40,474	3,496	180	41,750	32,038	30,831	37,623	22,615	24,234	21,766	17,841	21,969	15,926	23,162
PERCENT	100.0		91.7	7.9	0.4	94.6	72.6	69.8	85.2	51.2	54.9	49.3	40.4	49.8	36.1	52.5

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2008

This is an analysis of 41,750 or 94.6% respondents who buy, specify, recommend or influence the purchase of the following products. Of the 41,750 respondents, 1,061 (Or 2.4% of the total qualified circulation) were identified as having such influence by others at their firm. (See questionnaire used to elicit this data on the back page of this report). Since any one respondent may have checked more than one response, the totals for each of these products should not be added together as the totals may exceed the total circulatoin. This data is presented for statistical and marketing purposes only.

Products Recommended, Specified or Purchased	Print Version Only (A)	Digital Version Only (B)	Print & Digital Versions (unduplicated) (C)	RESPONDENTS WHO BUY, SPECIFY, RECOMMEND OR INFLUENCE THE PURCHASE OF THIS PRODUCT	PERCENT OF TOTAL	ANALYSIS BY TITLE				
						PLANT OPERA- TIONS/QA/ QC (A)	ENGINEER- ING (B)	GENERAL ADMINIS- TRATION (C)	RESEARCH & DEVELOP- MENT (D)	PURCHASING (E)
PROCESS EQUIPMENT/PUMPS/VALVES/AIR & LIQUID HANDLING EQUIP.	29,467	2,420	151	32,038	72.6	18,561	5,628	5,501	1,641	707
PACKAGING MACHINERY/PACKAGING MATERIALS	28,303	2,381	147	30,831	69.8	17,694	4,586	6,214	1,463	874
PROCESS EQUIPMENT/PACKAGING MACHINERY/PACKAGING MATERIALS (See Note 1)	34,528	2,930	165	37,623	85.2	21,063	6,182	7,180	2,127	1,071
INSTRUMENTS/PROCESS CONTROL SYSTEMS/SOFTWARE	20,614	1,871	130	22,615	51.2	13,826	4,397	3,184	794	414
SANITATION/FOOD SAFETY & PLANT MAINTENANCE EQUIPMENT	22,244	1,860	130	24,234	54.9	15,764	3,480	3,786	592	612
MATERIAL HANDLING EQUIPMENT/TRUCKING & DISTRIBUTION VEHICLES	20,146	1,518	102	21,766	49.3	13,245	3,463	4,068	423	567
REFRIGERATION, FREEZING & CHILLING EQUIPMENT	16,507	1,228	106	17,841	40.4	10,609	3,289	3,122	396	425
GENERAL PLANT EQUIP., (MOTORS, DRIVES, BEARINGS)	20,183	1,667	119	21,969	49.8	13,488	4,079	3,376	514	512
PLANT DESIGN/CONSTRUCTION/SITE SELECTION	14,668	1,164	94	15,926	36.1	9,527	3,262	2,610	285	242
PLANT SECURITY & QA/QC INSTRUMENTATION/SOFTWARE (See Note 2)	21,134	1,919	109	23,162	52.5	14,350	2,953	4,337	1,092	430

(A) PLANT OPERATIONS/QA/QC: VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager, Safety Foreman, Plant Security Manager, Quality Assurance Manager, Quality Control Manager, QA/QC Personnel.

(B) ENGINEERING: VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director.

(C) GENERAL ADMINISTRATION: Corporate Official, President, Vice President, Owner, Partner, General Manager.

(D) RESEARCH & DEVELOPMENT: VP of R&D, Director of Research, Lab. Director, Tech., Chemist, Scientist, Food Tech.

(E) PURCHASING: VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent.

Note 1: Combined and unduplicated count of Process Equipment/Pumps/Valves/Air & Liquid Handling Equipment, Packaging Machinery/Packaging Materials.

Note 2: Combined and unduplicated count of QA/QC Instrumentation and Software.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Print & Digital Versions (unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years							
I. TOTAL - Personal direct request from the recipient: _____	31,924	8,676	-	36,924	3,496	180			40,600	92.0
a. Written _____	1,594	520	-	2,062	37	15			2,114	4.8
b. Telecommunication _____	26,970	7,049	-	31,035	2,865	119			34,019	77.1
c. Internet and E-Mail _____	3,360	1,107	-	3,827	594	46			4,467	10.1
II. TOTAL - Request from recipient's company: _____	909	164	-	1,073	-	-			1,073	2.4
a. Written _____	20	4	-	24					24	-
b. Telecommunication _____	739	103	-	842					842	1.9
c. Internet and E-Mail _____	150	57	-	207					207	0.5
III. TOTAL - Membership Benefit: _____	-	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-	-			-	-
*IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	2,224	-	-	2,224	-	-			2,224	5.0
a. Written _____	87	-	-	87					87	0.2
b. Telecommunication _____	1,932	-	-	1,932					1,932	4.3
c. Internet and E-Mail _____	205	-	-	205					205	0.5
V. TOTAL - Sources other than above (listed alphabetically): _____	253	-	-	253	-	-			253	0.6
Association rosters and directories _____	-	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-	-			-	-
Independent field reports _____	-	-	-	-	-	-			-	-
Licenses - National, State or Local Government _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-			-	-
Other sources _____	253	-	-	253					253	0.6
VI. TOTAL - Single Copy Sales: _____	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	35,310	8,840	-	40,474	3,496	180			44,150	100.0
*See Paragraph 11	PERCENT	80.0	20.0	91.7	7.9	0.4			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Print & Digital Versions (unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	40,474	3,496	180			44,150	100.0
Individuals by name only _____	-	-	-			-	-
Titles or functions only _____	-	-	-			-	-
Company names only _____	-	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-	-			-	-
Single Copy Sales _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	40,474	3,496	180			44,150	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Print & Digital Versions (unduplicated) (C)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Print & Digital Versions (unduplicated) (C)	Total Qualified	Percent
039-049 Maine _____	200	13	1	214		400-427 Kentucky _____	585	43	1	629	
030-038 New Hampshire _____	128	14	1	143		370-385 Tennessee _____	696	63	3	762	
050-059 Vermont _____	121	15	-	136		350-369 Alabama _____	441	23	5	469	
010-027 Massachusetts _____	770	58	2	830		386-397 Mississippi _____	249	18	-	267	
028-029 Rhode Island _____	89	4	1	94		EAST SO. CENTRAL	1,971	147	9	2,127	4.8
060-069 Connecticut _____	317	20	3	340		716-729 Arkansas _____	569	49	5	623	
NEW ENGLAND	1,625	124	8	1,757	4.0	700-714 Louisiana _____	369	24	2	395	
100-149 New York _____	1,758	115	7	1,880		730-749 Oklahoma _____	354	18	1	373	
070-089 New Jersey _____	1,316	121	7	1,444		750-799 Texas _____	2,018	179	9	2,206	
150-196 Pennsylvania _____	1,981	126	9	2,116		WEST SO. CENTRAL	3,310	270	17	3,597	8.1
MIDDLE ATLANTIC	5,055	362	23	5,440	12.3	590-599 Montana _____	119	9	-	128	
430-459 Ohio _____	1,777	147	9	1,933		832-838 Idaho _____	332	32	2	366	
460-479 Indiana _____	861	57	2	920		820-831 Wyoming _____	40	2	-	42	
600-629 Illinois _____	2,645	253	14	2,912		800-816 Colorado _____	481	48	-	529	
480-499 Michigan _____	1,004	92	8	1,104		870-884 New Mexico _____	152	5	1	158	
530-549 Wisconsin _____	2,054	142	6	2,202		850-865 Arizona _____	288	25	1	314	
EAST NO. CENTRAL	8,341	691	39	9,071	20.5	840-847 Utah _____	355	34	1	390	
550-567 Minnesota _____	1,425	117	5	1,547		889-898 Nevada _____	128	9	1	138	
500-528 Iowa _____	948	77	2	1,027		MOUNTAIN	1,895	164	6	2,065	4.6
630-658 Missouri _____	1,047	82	3	1,132		995-999 Alaska _____	72	14	-	86	
580-588 North Dakota _____	162	9	-	171		980-994 Washington _____	743	64	2	809	
570-577 South Dakota _____	177	8	-	185		970-979 Oregon _____	518	55	4	577	
680-693 Nebraska _____	504	35	2	541		900-961 California _____	4,136	344	16	4,496	
660-679 Kansas _____	560	48	2	610		967-968 Hawaii _____	188	11	-	199	
WEST NO. CENTRAL	4,823	376	14	5,213	11.8	PACIFIC	5,657	488	22	6,167	14.0
197-199 Delaware _____	119	9	-	128		UNITED STATES	37,939	2,998	167	41,104	93.1
206-219 Maryland _____	514	36	5	555		969 & 004-009 U.S. Territories _____	149	21	3	173	
200-205 Washington, DC _____	21	6	-	27		Canada _____	2,373	420	9	2,802	
220-246 Virginia _____	623	46	-	669		Mexico _____	2	6	-	8	
247-268 West Virginia _____	81	3	-	84		Other International _____	10	51	1	62	
270-289 North Carolina _____	978	56	4	1,038		AP0/FPO _____	1	-	-	1	
290-299 South Carolina _____	358	22	2	382		TOTALS	40,474	3,496	180	44,150	100.0
300-319 Georgia _____	1,266	101	9	1,376							
320-349 Florida _____	1,302	97	9	1,408							
SOUTH ATLANTIC	5,262	376	29	5,667	12.8						

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

FREE SUBSCRIPTION CARD

Food Engineering

708RWP

- Would you like to start/continue receiving Food Engineering for FREE? Yes No
 Would you like to receive the Food Engineering E-Newsletter for FREE? Yes No
 Would you like to receive subscription faxes sent by FE/BNP Media? Yes No
 Which version of Food Engineering would you like to receive?
 Print * (FREE) Digital * (FREE)

**Be sure to include your e-mail address below to receive the Digital version. Foreign subscriptions to the digital version are available at no cost. Foreign subscriptions to the print version are available at our yearly rates.*

Signature (required) _____ Date _____

Printed Name _____

Company _____

Street Address _____ City/State/Zip _____

Phone _____ Fax _____

E-Mail Address _____

- By providing your fax number, you're giving us permission to fax subscription offers to you.
- You will receive subscription and renewal notices from BNP Media via e-mail.

1. Which of the following best describes the primary product produced at your company? (check one only):

- | | |
|---|--|
| 01 <input type="checkbox"/> Corporate and Divisional Headquarters, R & D, and Pilot Plant-locations | 11 <input type="checkbox"/> Machinery/Equipment for Food Processing and/or Packaging |
| 02 <input type="checkbox"/> Processed Meat, Poultry and Seafood Products | 12 <input type="checkbox"/> Engineering, Design, Architectural and Construction Services |
| 03 <input type="checkbox"/> Dairy and Frozen Novelty Products | 13 <input type="checkbox"/> Supplement and Ingredient Products |
| 16 <input type="checkbox"/> Shelf Stable Foods | 14 <input type="checkbox"/> Co-Packer/Co-Manufacturer of a food/beverage product |
| 04 <input type="checkbox"/> Frozen Food and Prepared Meals | 98 <input type="checkbox"/> Other related food industry (please specify): _____ |
| 05 <input type="checkbox"/> Cereal and Grain Based Products | |
| 06 <input type="checkbox"/> Baking and Snack Food Products | |
| 07 <input type="checkbox"/> Candy and Confectionery Products | |
| 09 <input type="checkbox"/> Beverage Products | |

2. Do you wish to receive a free copy of the Food Master annual catalog?

- 01 Yes 02 No

3. Which of the following best describes your title? (check one only):

- 02 **Plant Operations:** VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Plant Security Manager, Safety Foreman
 08 **QA/QC:** Quality Assurance Manager, Quality Control Manager, QA/QC Personnel
 03 **Engineering:** VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director
 01 **General Administration:** Corporate Official, President, Vice President, Owner, Partner, General Manager
 04 **Research & Development:** VP of R&D, Director of Research, Lab Director, Tech, Scientist, Chemist, Food Tech
 05 **Purchasing:** VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent
 07 **Other** (please describe): _____

4. Which of the following products do you buy, specify, recommend, or influence the purchase of for your company? (check all that apply):

- 01 Process Equipment/Pumps/Valves/Air & Liquid Handling Equipment
 02 Packaging Machinery and/or Packaging Materials
 04 Instruments/Process Control Systems/Software
 05 Sanitation, Food Safety & Plant Maintenance Equipment
 06 Material Handling Equipment/Trucking & Distribution Vehicles
 07 Refrigeration, Freezing & Chilling Equipment
 08 General Plant Equipment (motors, drives, bearings, etc)
 09 Plant Design/Construction/Site Selection
 11 Plant Security & QA/QC Instrumentation/Software
 13 Software
 10 Ingredients
 99 None of the Above

5. What is the total number of employees at your company?

- 01 2,500 or more 05 100 - 249
 02 1,000 - 2,499 06 50 - 99
 03 500 - 999 07 1 - 49
 04 250 - 499

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2004	2005	2006	*2007	**2008
Total Audit Average Qualified	44,329	44,127	44,150	44,150	44,150
Qualified Non-Paid Total _____	44,137	44,097	44,116	44,116	44,121
Print Only _____	44,137	44,097	44,116	41,226	40,328
Digital Only _____	-	-	-	2,278	3,467
Print & Digital (Unduplicated) _____	-	-	-	612	326
Qualified Paid Total _____	192	30	34	34	29
Print Only _____	192	30	34	32	28
Digital Only _____	-	-	-	2	-
Print & Digital (Unduplicated) _____	-	-	-	-	1
Post Expire Copies included in Paid Circulation _____	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price _____	***NC	***NC	***NC	***NC	***NC

*NOTE: The audited average qualified circulation for January - June 2007 = 44,150. The unaudited average qualified circulation for July - December 2007 = 44,150. Yielding an average qualified circulation of 44,150.

**2008 data is unaudited.

***NC = None Claimed.

10. PAID CIRCULATION DATA

***NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal service or other carriers. Recipients who request the digital version are notified via email when the version is available.

Paragraph 3b:

Communication from recipient or recipient's company (other than request) includes 8 sources of circulation for quantities of 132 copies or 0.3% to 493 copies or 1.1%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	40,356	100.0	40,328	99.9	28	0.1
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	40,356	100.0	40,328	99.9	28	0.1

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Digital Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	3,467	100.0	3,467	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,467	100.0	3,467	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Both Printed & Digital Version						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	327	100.0	326	99.7	1	0.3
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	327	100.0	326	99.7	1	0.3

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Catherine M. Ronan, Corporate Audience Audit Manager

Christine Baloga, Corporate Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 08, 2008

State Michigan

County Oakland

Received by BPA Worldwide July 08, 2008

Type PSJ

ID Number F056Y0J8