

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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FIELD SERVED

FOOD ENGINEERING targets the manufacturing operations within the food and beverage process industry which consists of: corporate and divisional headquarters, R & D and pilot plant locations of a food or beverage manufacturer/ co-packer/ co-manufacturer of a food/ beverage product; processed meat, poultry and seafood products; dairy and frozen novelty products; shelf stable foods; frozen food and prepared meals; cereal and grain-based products; baking and snack food products; candy and confectionery products; beverage products; supplement and ingredient products; machinery/ equipment for food processing and/ or packaging; engineering, design, architectural, and construction services.

DEFINITION OF RECIPIENT QUALIFICATION

Titled personnel include those in plant operations/ QA/ QC, engineering, general administration, research & development and purchasing.

PURPOSE

Included herein is a supplementary analysis of individuals who buy, specify, recommend or influence the purchase of: process equipment/ pumps/ valves/ air & liquid handling equipment; packaging machinery/ packaging materials; instruments/ process control systems/ software; sanitation/ food safety & plant maintenance equipment; material handling equipment/ trucking & distribution vehicles; refrigeration, freezing & chilling equipment; general plant equipment; plant design/ construction/ site selection; plant security & QA/ QC instrumentation/software.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	207
Advertiser and Agency _____	1,254
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Digital _____	-
All Other _____	694
TOTAL	2,155

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	42,650	100.0	42,626	99.9	24	0.1
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,650	100.0	42,626	99.9	24	0.1

2a. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD							
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	254	254	38,576	4,074			42,650
August _____	421	421	38,559	4,091			42,650
September _____	305	305	38,543	4,107			42,650
October _____	799	799	38,380	4,270			42,650
November _____	1,062	1,062	38,220	4,430			42,650
December _____	849	849	38,152	4,498			42,650
TOTAL	3,690	3,690					

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
July _____	23,160	13,062	11,565	1.13	01:18	02:18
August _____	22,793	13,047	11,756	1.11	01:21	02:21
September _____	25,297	14,382	12,907	1.11	01:17	02:15
October _____	24,441	14,156	12,692	1.12	01:13	02:07
November _____	23,863	13,735	12,414	1.11	01:20	02:20
December _____	20,570	11,658	10,424	1.12	01:24	02:29
AVERAGE:	23,354	13,340	11,960	1.12	01:19	02:18

*See Paragraph 9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009
This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY TITLE				
					PLANT OPERATIONS/ QA/QC (Note 1)	ENGINEERING (Note 2)	GENERAL ADMINISTRATION (Note 3)	RESEARCH & DEVELOPMENT (Note 4)	PURCHASING (Note 5)
CORPORATE AND DIVISIONAL HEADQUARTERS, R & D AND PILOT PLANT Locations of a food or beverage manufacturer/Co-Packer/Co-Manufacturer of a food/beverage product _____	10,834	25.4	9,646	1,188	5,908	1,749	1,890	961	326
PROCESSED MEAT, POULTRY AND SEAFOOD PRODUCTS: Processed and/or packaged beef, seafood, lamb, poultry, sausage and pork including meat snacks and egg processing locations _____	6,903	16.2	6,380	523	4,429	812	1,205	215	242
DAIRY AND FROZEN NOVELTY PRODUCTS: Ice cream and frozen novelties, whipped toppings, yogurts, dips, sour cream, cottage cheese, all cheese products, butter, margarine, fluid and powdered milk _____	4,213	9.9	3,922	291	2,704	648	633	116	112
SHELF STABLE FOODS: Soups, sauces, salad dressings, condiments, gravies, jams, jellies, processed and fresh cut fruits/vegetables, mayonnaise, fats & oils, baby food, peanut butter and ready-to-mix desserts _____	2,163	5.1	1,908	255	1,295	320	380	91	77
FROZEN FOOD AND PREPARED MEALS: Frozen fruits/vegetables, appetizers, pizza and frozen prepared entrees, meals and side dishes _____	1,545	3.6	1,368	177	907	267	241	76	54
CEREAL AND GRAIN-BASED PRODUCTS: Cereals, breakfast foods/bars and doughs, pet food, prepared flour, pasta, rice and corn milling, and other grain-based products _____	1,414	3.3	1,263	151	850	275	204	60	25
BAKING AND SNACK FOOD PRODUCTS: Bread, cakes, cookies, crackers, frozen baked goods, bagels, muffins and related sweet goods, breadsticks, chips, snacks, pretzels and all salted snacks and roasted nuts, popcorn and tortillas _____	4,466	10.5	4,054	412	2,443	628	1,075	177	143
CANDY AND CONFECTIONERY PRODUCTS: Candy and related confectionery products, chocolate and cocoa products, chewing gum, cane/beet refined sugar _____	1,085	2.5	939	146	536	227	224	59	39
BEVERAGE PRODUCTS: Carbonated and non-carbonated soft drinks, sport drinks, beer, wine and distilled spirits and blended syrups, bottled water and dry beverage mixes, all coffee and tea related products. _____	5,139	12.0	4,636	503	3,257	587	991	169	135
SUPPLEMENT AND INGREDIENT PRODUCTS: Consumer supplement products, nutraceuticals, infant formula, nutritional bars, energy drinks, vitamins and food grade ingredients, spices, seasonings, flavors and chemicals _____	1,482	3.5	1,289	193	842	192	241	163	44
MACHINERY/EQUIPMENT FOR FOOD PROCESSING AND/OR PACKAGING _____	1,989	4.7	1,654	335	574	864	403	92	56
ENGINEERING, DESIGN, ARCHITECTURAL AND CONSTRUCTION SERVICES _____	1,417	3.3	1,161	256	183	976	198	45	15
TOTAL QUALIFIED CIRCULATION	42,650	100.0	38,220	4,430	23,928	7,545	7,685	2,224	1,268
PERCENT	100.0		89.6	10.4	56.1	17.7	18.0	5.2	3.0

Note 1: PLANT OPERATIONS/QA/QC: VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager, Safety Foreman, Plant Security Manager, Quality Assurance Manager, Quality Control Manager, QA/QC Personnel.

Note 2: ENGINEERING: VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director.

Note 3: GENERAL ADMINISTRATION: Corporate Official, President, Vice President, Owner, Partner, General Manager.

Note 4: RESEARCH & DEVELOPMENT: VP of R&D, Director of Research, Lab. Director, Tech., Chemist, Scientist, Food Tech.

Note 5: PURCHASING: VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent.

SUPPLEMENTARY DATA FOR ISSUE OF NOVEMBER 2009

This is an analysis of 39,426 or 92.4% recipients who responded to the categories below. Question 4 - check the products you buy, specify, recommend, or influence the purchase of for your company. Of the 39,426 respondents, 921 (Or 2.2% of the total qualified circulation) were identified as having such influence by others at their firm. (See questionnaire used to elicit this data on the back page of this report.) Since any one respondent may have checked more than one response, the totals for each of these products and services should not be added together as the total may exceed the total circulation. This data is presented for statistical and marketing purposes.

BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	TOTAL NUMBER OF RESPONDENTS	ANALYSIS OF PRODUCTS BOUGHT, SPECIFIED, RECOMMENDED, OR INFLUENCED									
						PROCESS EQUIP- PUMPS/ VALVES/ AIR & LIQUID HANDLING EQUIP.	PACKAGING MACH- INERY/ PACKAGING MATERIALS	PROCESS EQUIPMENT/ PACKAGING MACH- INERY/ PACKAGING MATERIALS (See Note 1)	INSTRU- MENTS/ PROCESS CONTROL SYSTEMS/ SOFTWARE	SANITATION/ FOOD SAFETY & PLANT MAINT- ENANCE EQUIPMENT	MATERIAL HANDLING EQUIP./ TRUCKING & DISTRIBUTION VEHICLES	REFRIG- ERATION, FREEZING & CHILLING EQUIPMENT	GENERAL PLANT EQUIP. (MOTORS, DRIVES, BEARINGS)	PLANT DESIGN/ CON- STRUCTION/ SITE SELECTION	PLANT SECURITY & QA/QC INSTRU- MENTATION/ SOFTWARE (See Note 2)
CORPORATE AND DIVISIONAL HEADQUARTERS, R & D AND PILOT PLANT LOCATIONS OF A FOOD OR BEVERAGE MANUFACTURER/CO-PACKER/CO-MANUFACTURER OF A FOOD/BEVERAGE PRODUCT	10,834	25.4	9,646	1,188	10,335	7,658	7,277	9,220	5,807	6,264	5,205	4,506	5,825	4,014	5,757
PROCESSED MEAT, POULTRY AND SEAFOOD PRODUCTS	6,903	16.2	6,380	523	6,373	4,658	4,759	5,710	3,022	3,969	3,323	3,062	3,320	2,196	3,462
DAIRY AND FROZEN NOVELTY PRODUCTS	4,213	9.9	3,922	291	3,751	2,670	2,557	3,217	1,886	2,331	1,747	1,822	2,018	1,246	1,974
SHELF STABLE FOODS	2,163	5.1	1,908	255	2,023	1,459	1,464	1,771	1,192	1,443	1,071	836	1,251	770	1,188
FROZEN FOOD AND PREPARED MEALS	1,545	3.6	1,368	177	1,423	971	1,007	1,208	734	940	716	784	769	498	719
CEREAL AND GRAIN-BASED PRODUCTS	1,414	3.3	1,263	151	1,335	1,007	900	1,181	785	842	738	350	833	512	697
BAKING AND SNACK FOOD PRODUCTS	4,466	10.5	4,054	412	4,071	2,830	3,079	3,586	1,788	2,242	2,062	1,643	1,935	1,235	2,226
CANDY AND CONFECTIONERY PRODUCTS	1,085	2.5	939	146	1,030	721	755	920	535	598	495	408	550	366	500
BEVERAGE PRODUCTS	5,139	12.0	4,636	503	4,593	3,163	3,203	3,978	2,018	2,628	2,113	1,529	2,087	1,291	2,361
SUB-TOTAL	37,762	88.5	34,116	3,646	34,934	25,137	25,001	30,791	17,767	21,257	17,470	14,940	18,588	12,128	18,884
SUPPLEMENT AND INGREDIENT PRODUCTS	1,482	3.5	1,289	193	1,352	913	858	1,134	703	739	566	361	644	445	713
MACHINERY/EQUIPMENT FOR FOOD PROCESSING AND/OR PACKAGING	1,989	4.7	1,654	335	1,835	1,312	1,033	1,620	913	728	702	480	953	444	514
ENGINEERING, DESIGN, ARCHITECTURAL AND CONSTRUCTION SERVICES	1,417	3.3	1,161	256	1,305	972	640	1,064	766	576	533	585	636	658	378
TOTAL QUALIFIED CIRCULATION	42,650	100.0	38,220	4,430	39,426	28,334	27,532	34,609	20,149	23,300	19,271	16,366	20,821	13,675	20,489
PERCENT	100.0		89.6	10.4	92.4	66.4	64.6	81.1	47.2	54.6	45.2	38.4	48.8	32.1	48.0

SUPPLEMENTARY DATA FOR ISSUE OF NOVEMBER 2009 This is an analysis of 39,426 or 92.4% respondents who buy, specify, recommend or influence the purchase of the following products. Of the 39,426 respondents, 921 (Or 2.2% of the total qualified circulation) were identified as having such influence by others at their firm. (See questionnaire used to elicit this data on the back page of this report.) Since any one respondent may have checked more than one response, the totals for each of these products should not be added together as the totals may exceed the total circulation. This data is presented for statistical and marketing purposes only.

Products Recommended, Specified or Purchased	Print Version Only (A)	Digital Version Only (B)	RESPONDENTS WHO BUY, SPECIFY, RECOMMEND OR INFLUENCE THE PURCHASE OF THIS PRODUCT	PERCENT OF TOTAL	ANALYSIS BY TITLE				
					PLANT OPERATIONS/QA/ QC (A)	ENGINEERING (B)	GENERAL ADMINIS- TRATION (C)	RESEARCH & DEVELOPMENT (D)	PURCHASING (E)
PROCESS EQUIPMENT/PUMPS/VALVES/AIR & LIQUID HANDLING EQUIP.	25,648	2,686	28,334	66.4	15,905	5,541	4,857	1,352	679
PACKAGING MACHINERY/PACKAGING MATERIALS	24,900	2,632	27,532	64.6	15,578	4,378	5,503	1,167	906
PROCESS EQUIPMENT/PACKAGING MACHINERY/PACKAGING MATERIALS (See Note 1)	31,228	3,381	34,609	81.1	19,225	6,180	6,392	1,753	1,059
INSTRUMENTS/PROCESS CONTROL SYSTEMS/SOFTWARE	17,969	2,180	20,149	47.2	11,441	4,107	3,262	910	429
SANITATION/FOOD SAFETY & PLANT MAINTENANCE EQUIPMENT	21,084	2,216	23,300	54.6	14,632	3,280	4,076	683	629
MATERIAL HANDLING EQUIPMENT/TRUCKING & DISTRIBUTION VEHICLES	17,584	1,687	19,271	45.2	11,322	3,106	3,840	416	587
REFRIGERATION, FREEZING & CHILLING EQUIPMENT	14,857	1,509	16,366	38.4	8,807	3,070	3,484	532	473
GENERAL PLANT EQUIP., (MOTORS, DRIVES, BEARINGS)	18,875	1,946	20,821	48.8	12,156	3,913	3,610	597	545
PLANT DESIGN/CONSTRUCTION/SITE SELECTION	12,342	1,333	13,675	32.1	7,518	2,949	2,625	325	258
PLANT SECURITY & QA/QC INSTRUMENTATION/SOFTWARE (See Note 2)	18,507	1,982	20,489	48.0	12,795	2,532	3,866	861	435

(A): PLANT OPERATIONS/QA/QC: VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager, Safety Foreman, Plant Security Manager, Quality Assurance Manager, Quality Control Manager, QA/QC Personnel.

(B): ENGINEERING: VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director.

(C): GENERAL ADMINISTRATION: Corporate Official, President, Vice President, Owner, Partner, General Manager.

(D): RESEARCH & DEVELOPMENT: VP of R&D, Director of Research, Lab. Director, Tech., Chemist, Scientist, Food Tech.

(E): PURCHASING: VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent.

Note 1: Combined and unduplicated count of Process Equipment/Pumps/Valves/Air & Liquid Handling Equipment, Packaging Machinery/Packaging Materials.

Note 2: Combined and unduplicated count of QA/QC Instrumentation and Software.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year						
I. TOTAL - Direct Request: _____	28,077	10,423	-	34,070	4,430			38,500	90.3
a. Written _____	1,392	396	-	1,752	36			1,788	4.3
b. Telecommunication _____	22,063	9,172	-	28,506	2,729			31,235	73.2
c. Electronic _____	4,622	855	-	3,812	1,665			5,477	12.8
II. TOTAL - Request from recipient's company: _____	663	487	-	1,150	-			1,150	2.7
a. Written _____	17	-	-	17	-			17	0.0
b. Telecommunication _____	408	417	-	825	-			825	1.9
c. Electronic _____	238	70	-	308	-			308	0.8
III. TOTAL - Membership Benefit: _____	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-			-	-
IV. TOTAL - *Communication from recipient or recipient's company (other than request): _____	2,373	-	-	2,373	-			2,373	5.5
a. Written _____	166	-	-	166	-			166	0.4
b. Telecommunication _____	1,846	-	-	1,846	-			1,846	4.3
c. Electronic _____	361	-	-	361	-			361	0.8
V. TOTAL - Sources other than above (listed alphabetically): _____	627	-	-	627	-			627	1.5
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-			-	-
*Other sources _____	627	-	-	627	-			627	1.5
VI. TOTAL - Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	31,740	10,910	-	38,220	4,430			42,650	100.0
*See Paragraph 9									
PERCENT	74.4	25.6	-	89.6	10.4			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	38,220	4,430			42,650	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	38,220	4,430			42,650	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	184	21	205		400-427 Kentucky _____	594	60	654	
030-038 New Hampshire _____	115	12	127		370-385 Tennessee _____	652	75	727	
050-059 Vermont _____	128	16	144		350-369 Alabama _____	384	34	418	
010-027 Massachusetts _____	754	67	821		386-397 Mississippi _____	236	16	252	
028-029 Rhode Island _____	82	3	85		EAST SO. CENTRAL	1,866	185	2,051	4.8
060-069 Connecticut _____	303	31	334		716-729 Arkansas _____	512	58	570	
NEW ENGLAND	1,566	150	1,716	4.0	700-714 Louisiana _____	372	26	398	
100-149 New York _____	1,774	166	1,940		730-749 Oklahoma _____	314	29	343	
070-089 New Jersey _____	1,292	155	1,447		750-799 Texas _____	2,038	206	2,244	
150-196 Pennsylvania _____	1,835	176	2,011		WEST SO. CENTRAL	3,236	319	3,555	8.3
MIDDLE ATLANTIC	4,901	497	5,398	12.7	590-599 Montana _____	117	13	130	
430-459 Ohio _____	1,716	205	1,921		832-838 Idaho _____	333	36	369	
460-479 Indiana _____	876	67	943		820-831 Wyoming _____	36	2	38	
600-629 Illinois _____	2,535	308	2,843		800-816 Colorado _____	473	57	530	
480-499 Michigan _____	991	123	1,114		870-884 New Mexico _____	119	10	129	
530-549 Wisconsin _____	1,993	176	2,169		850-865 Arizona _____	307	31	338	
EAST NO. CENTRAL	8,111	879	8,990	21.1	840-847 Utah _____	345	41	386	
550-567 Minnesota _____	1,386	160	1,546		889-898 Nevada _____	131	12	143	
500-528 Iowa _____	890	76	966		MOUNTAIN	1,861	202	2,063	4.8
630-658 Missouri _____	1,008	106	1,114		995-999 Alaska _____	68	18	86	
580-588 North Dakota _____	148	15	163		980-994 Washington _____	766	66	832	
570-577 South Dakota _____	156	13	169		970-979 Oregon _____	505	61	566	
680-693 Nebraska _____	459	35	494		900-961 California _____	3,683	478	4,161	
660-679 Kansas _____	537	64	601		967-968 Hawaii _____	182	19	201	
WEST NO. CENTRAL	4,584	469	5,053	11.9	PACIFIC	5,204	642	5,846	13.7
197-199 Delaware _____	86	12	98		UNITED STATES	36,293	3,839	40,132	94.1
206-219 Maryland _____	486	40	526		969 & 004-009 U.S. Territories _____	173	32	205	
200-205 Washington, DC _____	22	11	33		Canada _____	1,723	232	1,955	
220-246 Virginia _____	609	62	671		Mexico _____	3	49	52	
247-268 West Virginia _____	95	8	103		Other International _____	27	278	305	
270-289 North Carolina _____	908	63	971		AP0/FPO _____	1	-	1	
290-299 South Carolina _____	333	28	361		TOTAL QUALIFIED CIRCULATION	38,220	4,430	42,650	100.0
300-319 Georgia _____	1,148	128	1,276						
320-349 Florida _____	1,277	144	1,421						
SOUTH ATLANTIC	4,964	496	5,460	12.8					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
6-Month Period Ended:						
Total Audit Average Qualified	44,150	44,150	44,150	42,650	42,650	42,650
Qualified Non-Paid Total	44,116	44,116	44,121	42,625	42,626	42,626
Print Only	44,116	41,226	40,328	39,158	38,888	38,381
Digital Only	-	2,278	3,467	3,335	3,714	4,245
Print & Digital (Unduplicated)	-	612	326	132	24	-
Qualified Paid Total	34	34	29	25	24	24
Print Only	34	32	28	25	24	24
Digital Only	-	2	-	-	-	-
Print & Digital (Unduplicated)	-	-	1	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July-December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

****NC = None Claimed.**

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**METHOD OF DISTRIBUTION**

Print copies are distributed via postal service or other carriers. Recipients who request the digital version are notified via email when the version is available.

PARAGRAPH 3b:

Communication from recipient or recipient's company (other than request): Written includes 6 sources of circulation for quantities of 13 copies or -% to 40 copies or 0.1%; Telecommunications includes 7 sources of circulation for quantities of 104 copies or 0.2% to 563 copies or 1.3%; Electronic includes 7 sources of circulation for quantities of 28 copies or 0.1% to 84 copies or 0.2%.

Other sources include 1 source of circulation for a quantity of 627 copies or 1.5%.

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness

Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period

User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session

Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period

User Session Duration: The average time a browser remained on the site per session

Page Duration: The average time a browser spent viewing any page(s) on the site

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	38,405	100.0	38,381	99.9	24	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	38,405	100.0	38,381	99.9	24	0.1

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Digital Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	4,245	100.0	4,245	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,245	100.0	4,245	100.0	-	-

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

FREE SUBSCRIPTION CARD

Food Engineering

708RWP

- Would you like to start/continue receiving Food Engineering for FREE? Yes No
 Would you like to receive the Food Engineering E-Newsletter for FREE? Yes No
 Would you like to receive subscription faxes sent by FE/BNP Media? Yes No
 Which version of Food Engineering would you like to receive?
 Print * (FREE) Digital * (FREE)

**Be sure to include your e-mail address below to receive the Digital version. Foreign subscriptions to the digital version are available at no cost. Foreign subscriptions to the print version are available at our yearly rates.*

Signature (required) _____ Date _____

Printed Name _____

Company _____

Street Address _____ City/State/Zip _____

Phone _____ Fax _____

E-Mail Address _____

- By providing your fax number, you're giving us permission to fax subscription offers to you.
- You will receive subscription and renewal notices from BNP Media via e-mail.

1. Which of the following best describes the primary product produced at your company? (check one only):

- | | |
|---|--|
| 01 <input type="checkbox"/> Corporate and Divisional Headquarters, R & D, and Pilot Plant-locations | 11 <input type="checkbox"/> Machinery/Equipment for Food Processing and/or Packaging |
| 02 <input type="checkbox"/> Processed Meat, Poultry and Seafood Products | 12 <input type="checkbox"/> Engineering, Design, Architectural and Construction Services |
| 03 <input type="checkbox"/> Dairy and Frozen Novelty Products | 13 <input type="checkbox"/> Supplement and Ingredient Products |
| 16 <input type="checkbox"/> Shelf Stable Foods | 14 <input type="checkbox"/> Co-Packer/Co-Manufacturer of a food/beverage product |
| 04 <input type="checkbox"/> Frozen Food and Prepared Meals | 98 <input type="checkbox"/> Other related food industry (please specify): _____ |
| 05 <input type="checkbox"/> Cereal and Grain Based Products | |
| 06 <input type="checkbox"/> Baking and Snack Food Products | |
| 07 <input type="checkbox"/> Candy and Confectionery Products | |
| 09 <input type="checkbox"/> Beverage Products | |

2. Do you wish to receive a free copy of the Food Master annual catalog?

- 01 Yes 02 No

3. Which of the following best describes your title? (check one only):

- 02 **Plant Operations:** VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Plant Security Manager, Safety Foreman
 08 **QA/QC:** Quality Assurance Manager, Quality Control Manager, QA/QC Personnel
 03 **Engineering:** VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director
 01 **General Administration:** Corporate Official, President, Vice President, Owner, Partner, General Manager
 04 **Research & Development:** VP of R&D, Director of Research, Lab Director, Tech, Scientist, Chemist, Food Tech
 05 **Purchasing:** VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent
 07 **Other** (please describe): _____

4. Which of the following products do you buy, specify, recommend, or influence the purchase of for your company? (check all that apply):

- 01 Process Equipment/Pumps/Valves/Air & Liquid Handling Equipment
 02 Packaging Machinery and/or Packaging Materials
 04 Instruments/Process Control Systems/Software
 05 Sanitation, Food Safety & Plant Maintenance Equipment
 06 Material Handling Equipment/Trucking & Distribution Vehicles
 07 Refrigeration, Freezing & Chilling Equipment
 08 General Plant Equipment (motors, drives, bearings, etc)
 09 Plant Design/Construction/Site Selection
 11 Plant Security & QA/QC Instrumentation/Software
 13 Software
 10 Ingredients
 99 None of the Above

5. What is the total number of employees at your company?

- 01 2,500 or more 05 100 - 249
 02 1,000 - 2,499 06 50 - 99
 03 500 - 999 07 1 - 49
 04 250 - 499

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Catherine M. Ronan, Corporate Audience Audit Manager

Christine Baloga, Corporate Audience Development Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 11, 2010

State Michigan

County Oakland

Received by BPA Worldwide January 11, 2010

Type PSJ

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