

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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FoodEngineering

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FIELD SERVED

FOOD ENGINEERING targets the manufacturing operations within the food and beverage process industry which consists of: corporate and divisional headquarters, R & D and pilot plant locations of a food or beverage manufacturer/ co-packer/ co-manufacturer of a food/ beverage product; processed meat, poultry and seafood products; dairy and frozen novelty products; shelf stable foods; frozen food and prepared meals; cereal and grain-based products; baking and snack food products; candy and confectionery products; beverage products; supplement and ingredient products; machinery/ equipment for food processing and/ or packaging; engineering, design, architectural, and construction services.

DEFINITION OF RECIPIENT QUALIFICATION

Titled personnel include those in plant operations/ QA/ QC, engineering, general administration, research & development and purchasing.

PURPOSE

Included herein is a supplementary analysis of individuals who buy, specify, recommend or influence the purchase of: process equipment/ pumps/ valves/ air & liquid handling equipment; packaging machinery/ packaging materials; instruments/ process control systems/ software; sanitation/ food safety & plant maintenance equipment; material handling equipment/ trucking & distribution vehicles; refrigeration, freezing & chilling equipment; general plant equipment; plant design/ construction/ site selection; plant security & QA/ QC instrumentation/software.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	226
Advertiser and Agency _____	1,290
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	785
TOTAL	2,301

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	42,650	100.0	42,626	99.9	24	0.1
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,650	100.0	42,626	99.9	24	0.1

2a. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD								
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic (Unduplicated) (C)	Qualified Non- Paid	Qualified Paid	Total Qualified
January _____	515	515	39,060	3,511	79			42,650
February _____	1,085	1,085	39,026	3,560	64			42,650
March _____	1,912	1,912	38,921	3,729	-			42,650
April _____	2,426	2,426	39,026	3,624	-			42,650
May _____	4,976	4,976	38,720	3,930	-			42,650
June _____	48	48	38,720	3,930	-			42,650

2b. WEBSITE ACTIVITY BY MONTH							
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration	
January _____	26,041	14,215	12,797	1.11	01:13	02:14	
February _____	27,042	14,873	13,331	1.12	01:13	02:13	
March _____	34,104	18,973	16,903	1.12	01:17	02:18	
April _____	30,813	16,990	15,139	1.12	01:17	02:20	
May _____	25,260	14,492	13,085	1.11	01:14	02:09	
June _____	23,896	13,590	11,957	1.14	01:21	02:22	
AVERAGE:	27,859	15,522	13,869	1.12	01:16	02:16	

*See Paragraph 9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	CLASSIFICATION BY TITLE				
						PLANT OPERATION/ QA/QC (Note 1)	ENGINEERING (Note 2)	GENERAL ADMINISTRATION (Note 3)	RESEARCH & DEVELOPMENT (Note 4)	PURCHASING (Note 5)
CORPORATE AND DIVISIONAL HEADQUARTERS, R & D AND PILOT PLANT locations of a food or beverage manufacturer/Co-Packer/Co-Manufacturer of a food/beverage product	10,928	25.6	9,789	1,139	-	5,995	1,766	1,904	920	343
PROCESSED MEAT, POULTRY AND SEAFOOD PRODUCTS: Processed and/or packaged beef, seafood, lamb, poultry, sausage and pork including meat snacks and egg processing locations	6,930	16.3	6,450	480	-	4,365	872	1,239	208	246
DAIRY AND FROZEN NOVELTY PRODUCTS: Ice cream and frozen novelties, whipped toppings, yogurts, dips, sour cream, cottage cheese, all cheese products, butter, margarine, fluid and powdered milk	4,273	10.0	3,993	280	-	2,645	714	670	124	120
SHELF STABLE FOODS: Soups, sauces, salad dressings, condiments, gravies, jams, jellies, processed and fresh cut fruits/vegetables, mayonnaise, fats & oils, baby food, peanut butter and ready-to-mix desserts	2,191	5.1	1,975	216	-	1,263	390	372	95	71
FROZEN FOOD AND PREPARED MEALS: Frozen fruits/vegetables, appetizers, pizza and frozen prepared entrees, meals and side dishes	1,536	3.6	1,387	149	-	909	276	224	74	53
CEREAL AND GRAIN-BASED PRODUCTS: Cereals, breakfast foods/bars and doughs, pet food, prepared flour, pasta, rice and corn milling, and other grain-based products	1,409	3.3	1,272	137	-	831	292	202	57	27
BAKING AND SNACK FOOD PRODUCTS: Bread, cakes, cookies, crackers, frozen baked goods, bagels, muffins and related sweet goods, breadsticks, chips, snacks, pretzels and all salted snacks and roasted nuts, popcorn and tortillas	4,501	10.6	4,117	384	-	2,424	654	1,115	173	135
CANDY AND CONFECTIONERY PRODUCTS: Candy and related confectionery products, chocolate and cocoa products, chewing gum, cane/beet refined sugar	1,076	2.5	955	121	-	516	246	211	68	35
BEVERAGE PRODUCTS: Carbonated and non-carbonated soft drinks, sport drinks, beer, wine and distilled spirits and blended syrups, bottled water and dry beverage mixes, all coffee and tea related products.	5,192	12.2	4,741	451	-	3,192	637	1,054	172	137
SUPPLEMENT AND INGREDIENT PRODUCTS: Consumer supplement products, nutraceuticals, infant formula, nutritional bars, energy drinks, vitamins and food grade ingredients, spices, seasonings, flavors and chemicals	1,465	3.4	1,299	166	-	838	186	230	171	40
MACHINERY/EQUIPMENT FOR FOOD PROCESSING AND/OR PACKAGING	1,833	4.3	1,600	233	-	541	776	378	84	54
ENGINEERING, DESIGN, ARCHITECTURAL AND CONSTRUCTION SERVICES	1,316	3.1	1,142	174	-	159	912	189	42	14
TOTAL QUALIFIED CIRCULATION	42,650	100.0	38,720	3,930	-	23,678	7,721	7,788	2,188	1,275
PERCENT	100.0		90.8	9.2	-	55.5	18.1	18.3	5.1	3.0

Note 1: PLANT OPERATIONS/QA/QC: VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager, Safety Foreman, Plant Security Manager, Quality Assurance Manager, Quality Control Manager, QA/QC Personnel.

Note 2: ENGINEERING: VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director.

Note 3: GENERAL ADMINISTRATION: Corporate Official, President, Vice President, Owner, Partner, General Manager.

Note 4: RESEARCH & DEVELOPMENT: VP of R&D, Director of Research, Lab. Director, Tech., Chemist, Scientist, Food Tech.

Note 5: PURCHASING: VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent.

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2009

This is an analysis of 39,075 or 91.6% recipients who responded to the categories below. Question 4 - check the products you buy, specify, recommend, or influence the purchase of for your company. Of the 39,075 respondents, 1,141 (Or 2.7% of the total qualified circulation) were identified as having such influence by others at their firm. (See questionnaire used to elicit this data on the back page of this report.) Since any one respondent may have checked more than one response, the totals for each of these products and services should not be added together as the total may exceed the total circulation. This data is presented for statistical and marketing purposes.

BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	TOTAL NUMBER OF RESPONDENTS	ANALYSIS OF PRODUCTS BOUGHT, SPECIFIED, RECOMMENDED, OR INFLUENCED									
							PROCESS EQUIPMENT/PUMPS/VALVES/AIR & LIQUID HANDLING EQUIP.	PACKAGING MACHINERY/PACKAGING MATERIALS	PROCESS EQUIPMENT/PACKAGING MACHINERY/PACKAGING MATERIALS (See Note 1)	INSTRUMENTS/PROCESS CONTROL SYSTEMS/SOFTWARE	SANITATION/FOOD SAFETY & PLANT MAINTENANCE EQUIPMENT	MATERIAL HANDLING EQUIP./TRUCKING & DISTRIBUTION VEHICLES	REFRIGERATION, FREEZING & CHILLING EQUIPMENT	GENERAL PLANT EQUIP. (MOTORS, DRIVES, BEARINGS)	PLANT DESIGN/CONSTRUCTION/SITE SELECTION	PLANT SECURITY & QA/QC INSTRUMENTATION/SOFTWARE (See Note 2)
CORPORATE AND DIVISIONAL HEADQUARTERS, R & D AND PILOT PLANT LOCATIONS OF A FOOD OR BEVERAGE MANUFACTURER/CO-PACKER/CO-MANUFACTURER OF A FOOD/BEVERAGE PRODUCT	10,928	25.6	9,789	1,139	-	10,336	7,702	7,274	9,267	5,814	6,218	5,191	4,465	5,804	3,984	5,758
PROCESSED MEAT, POULTRY AND SEAFOOD PRODUCTS	6,930	16.3	6,450	480	-	6,377	4,713	4,731	5,730	3,021	3,910	3,323	3,011	3,295	2,181	3,492
DAIRY AND FROZEN NOVELTY PRODUCTS	4,273	10.0	3,993	280	-	3,811	2,731	2,581	3,273	1,913	2,356	1,766	1,804	2,046	1,243	1,999
SHELF STABLE FOODS	2,191	5.1	1,975	216	-	1,959	1,424	1,410	1,725	1,149	1,372	1,035	793	1,212	732	1,143
FROZEN FOOD AND PREPARED MEALS	1,536	3.6	1,387	149	-	1,389	951	967	1,169	706	913	703	734	746	476	716
CEREAL AND GRAIN-BASED PRODUCTS	1,409	3.3	1,272	137	-	1,284	984	878	1,143	759	804	716	336	796	503	674
BAKING AND SNACK FOOD PRODUCTS	4,501	10.6	4,117	384	-	4,054	2,832	3,053	3,587	1,764	2,211	2,042	1,580	1,893	1,188	2,214
CANDY AND CONFECTIONERY PRODUCTS	1,076	2.5	955	121	-	998	706	717	900	498	572	471	385	514	350	487
BEVERAGE PRODUCTS	5,192	12.2	4,741	451	-	4,573	3,147	3,191	3,974	1,987	2,591	2,088	1,494	2,042	1,263	2,347
SUB-TOTAL	38,036	89.2	34,679	3,357	-	34,781	25,190	24,802	30,768	17,611	20,947	17,335	14,602	18,348	11,920	18,830
SUPPLEMENT AND INGREDIENT PRODUCTS	1,465	3.4	1,299	166	-	1,340	915	843	1,126	692	723	572	365	648	422	713
MACHINERY/EQUIPMENT FOR FOOD PROCESSING AND/OR PACKAGING	1,833	4.3	1,600	233	-	1,727	1,252	959	1,538	862	678	673	449	874	426	505
ENGINEERING, DESIGN, ARCHITECTURAL AND CONSTRUCTION SERVICES	1,316	3.1	1,142	174	-	1,227	926	612	1,018	707	540	498	533	597	618	370
TOTAL QUALIFIED CIRCULATION	42,650	100.0	38,720	3,930	-	39,075	28,283	27,216	34,450	19,872	22,888	19,078	15,949	20,467	13,386	20,418
PERCENT	100.0		90.8	9.2	-	91.6	66.3	63.8	80.8	46.6	53.7	44.7	37.4	48.0	31.4	47.9

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2009

This is an analysis of 39,075 or 91.6% respondents who buy, specify, recommend or influence the purchase of the following products. Of the 39,075 respondents, 1,141 (Or 2.7% of the total qualified circulation) were identified as having such influence by others at their firm. (See questionnaire used to elicit this data on the back page of this report.) Since any one respondent may have checked more than one response, the totals for each of these products should not be added together as the totals may exceed the total circulation. This data is presented for statistical and marketing purposes only.

Products Recommended, Specified or Purchased	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	RESPONDENTS WHO BUY, SPECIFY, RECOMMEND OR INFLUENCE THE PURCHASE OF THIS PRODUCT	PERCENT OF TOTAL	ANALYSIS BY TITLE				
						PLANT OPERATIONS/QA/QC (A)	ENGINEERING (B)	GENERAL ADMINISTRATION (C)	RESEARCH & DEVELOPMENT (D)	PURCHASING (E)
PROCESS EQUIPMENT/PUMPS/VALVES/AIR & LIQUID HANDLING EQUIP.	25,800	2,483	-	28,283	66.3	16,186	5,452	4,683	1,304	658
PACKAGING MACHINERY/PACKAGING MATERIALS	24,783	2,433	-	27,216	63.8	15,721	4,322	5,235	1,085	853
PROCESS EQUIPMENT/PACKAGING MACHINERY/PACKAGING MATERIALS (See Note 1)	31,352	3,098	-	34,450	80.8	19,487	6,085	6,173	1,677	1,028
INSTRUMENTS/PROCESS CONTROL SYSTEMS/SOFTWARE	17,888	1,984	-	19,872	46.6	11,553	3,991	3,078	845	405
SANITATION/FOOD SAFETY & PLANT MAINTENANCE EQUIPMENT	20,852	2,037	-	22,889	53.7	14,671	3,196	3,803	619	600
MATERIAL HANDLING EQUIPMENT/TRUCKING & DISTRIBUTION VEHICLES	17,518	1,560	-	19,078	44.7	11,437	3,069	3,624	391	557
REFRIGERATION, FREEZING & CHILLING EQUIPMENT	14,583	1,366	-	15,949	37.4	8,834	2,958	3,249	469	439
GENERAL PLANT EQUIP., (MOTORS, DRIVES, BEARINGS)	18,654	1,813	-	20,467	48.0	12,259	3,796	3,372	531	509
PLANT DESIGN/CONSTRUCTION/SITE SELECTION	12,175	1,211	-	13,386	31.4	7,544	2,874	2,448	296	224
PLANT SECURITY & QA/QC INSTRUMENTATION/SOFTWARE (See Note 2)	18,501	1,917	-	20,418	47.9	12,936	2,537	3,706	827	412

(A): PLANT OPERATIONS/QA/QC: VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager, Safety Foreman, Plant Security Manager, Quality Assurance Manager, Quality Control Manager, QA/QC Personnel.

(B): ENGINEERING: VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director.

(C): GENERAL ADMINISTRATION: Corporate Official, President, Vice President, Owner, Partner, General Manager.

(D): RESEARCH & DEVELOPMENT: VP of R&D, Director of Research, Lab. Director, Tech., Chemist, Scientist, Food Tech.

(E): PURCHASING: VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent.

Note 1: Combined and unduplicated count of Process Equipment/Pumps/Valves/Air & Liquid Handling Equipment, Packaging Machinery/Packaging Materials.

Note 2: Combined and unduplicated count of QA/QC Instrumentation and Software.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009										
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year							
I. TOTAL - Direct Request:	28,077	10,423	-	34,570	3,930	-			38,500	90.3
a. Written	1,392	396	-	1,754	34	-			1,788	4.3
b. Telecommunication	22,063	9,172	-	28,284	2,951	-			31,235	73.2
c. Electronic	4,622	855	-	4,532	945	-			5,477	12.8
II. TOTAL - Request from recipient's company:	663	487	-	1,150	-	-			1,150	2.7
a. Written	17	-	-	17	-	-			17	-
b. Telecommunication	408	417	-	825	-	-			825	1.9
c. Electronic	238	70	-	308	-	-			308	0.8
III. TOTAL - Membership Benefit:	-	-	-	-	-	-			-	-
a. Individual	-	-	-	-	-	-			-	-
b. Organizational	-	-	-	-	-	-			-	-
IV. TOTAL - *Communication from recipient or recipient's company (other than request):	2,373	-	-	2,373	-	-			2,373	5.5
a. Written	166	-	-	166	-	-			166	0.4
b. Telecommunication	1,846	-	-	1,846	-	-			1,846	4.3
c. Electronic	361	-	-	361	-	-			361	0.8
V. TOTAL - Sources other than above (listed alphabetically):	627	-	-	627	-	-			627	1.5
Association rosters and directories	-	-	-	-	-	-			-	-
Business directories	-	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-	-			-	-
*Other sources	627	-	-	627	-	-			627	1.5
VI. TOTAL - Single Copy Sales:	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	31,740	10,910	-	38,720	3,930	-			42,650	100.0
*See Paragraph 9	PERCENT	74.4	25.6	90.8	9.2	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	38,720	3,930	-			42,650	100.0
Individuals by name only	-	-	-			-	-
Titles or functions only	-	-	-			-	-
Company names only	-	-	-			-	-
Multi-Copy Same Addressee copies	-	-	-			-	-
Single Copy Sales	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	38,720	3,930	-			42,650	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009											
State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Total Qualified	Percent
039-049 Maine	179	18	-	197		400-427 Kentucky	583	51	-	634	
030-038 New Hampshire	122	14	-	136		370-385 Tennessee	644	69	-	713	
050-059 Vermont	133	14	-	147		350-369 Alabama	384	29	-	413	
010-027 Massachusetts	761	65	-	826		386-397 Mississippi	245	16	-	261	
028-029 Rhode Island	75	2	-	77		EAST SO. CENTRAL	1,856	165	-	2,021	4.7
060-069 Connecticut	312	33	-	345		716-729 Arkansas	512	55	-	567	
NEW ENGLAND	1,582	146	-	1,728	4.1	700-714 Louisiana	376	25	-	401	
100-149 New York	1,780	155	-	1,935		730-749 Oklahoma	315	26	-	341	
070-089 New Jersey	1,288	134	-	1,422		750-799 Texas	2,070	186	-	2,256	
150-196 Pennsylvania	1,823	165	-	1,988		WEST SO. CENTRAL	3,273	292	-	3,565	8.4
MIDDLE ATLANTIC	4,891	454	-	5,345	12.5	590-599 Montana	119	11	-	130	
430-459 Ohio	1,745	181	-	1,926		832-838 Idaho	330	31	-	361	
460-479 Indiana	885	64	-	949		820-831 Wyoming	36	2	-	38	
600-629 Illinois	2,595	297	-	2,892		800-816 Colorado	477	57	-	534	
480-499 Michigan	996	111	-	1,107		870-884 New Mexico	141	9	-	150	
530-549 Wisconsin	2,023	159	-	2,182		850-865 Arizona	302	28	-	330	
EAST NO. CENTRAL	8,244	812	-	9,056	21.2	840-847 Utah	356	39	-	395	
550-567 Minnesota	1,437	135	-	1,572		889-898 Nevada	131	11	-	142	
500-528 Iowa	896	74	-	970		MOUNTAIN	1,892	188	-	2,080	4.9
630-658 Missouri	1,033	97	-	1,130		995-999 Alaska	63	17	-	80	
580-588 North Dakota	153	15	-	168		980-994 Washington	773	66	-	839	
570-577 South Dakota	160	16	-	176		970-979 Oregon	511	60	-	571	
680-693 Nebraska	473	32	-	505		900-961 California	3,731	436	-	4,167	
660-679 Kansas	541	59	-	600		967-968 Hawaii	185	18	-	203	
WEST NO. CENTRAL	4,693	428	-	5,121	12.0	PACIFIC	5,263	597	-	5,860	13.7
197-199 Delaware	85	10	-	95		UNITED STATES	36,705	3,552	-	40,257	94.4
206-219 Maryland	478	41	-	519		969 & 004-009 U.S. Territories	172	31	-	203	
200-205 Washington, DC	24	10	-	34		Canada	1,803	217	-	2,020	
220-246 Virginia	624	54	-	678		Mexico	16	28	-	44	
247-268 West Virginia	100	5	-	105		Other International	23	102	-	125	
270-289 North Carolina	905	61	-	966		AP0/FPO	1	-	-	1	
290-299 South Carolina	322	24	-	346		TOTAL QUALIFIED CIRCULATION	38,720	3,930	-	42,650	100.0
300-319 Georgia	1,178	123	-	1,301							
320-349 Florida	1,295	142	-	1,437							
SOUTH ATLANTIC	5,011	470	-	5,481	12.9						

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

FREE SUBSCRIPTION CARD

Food Engineering

708RWP

- Would you like to start/continue receiving Food Engineering for FREE? Yes No
 Would you like to receive the Food Engineering E-Newsletter for FREE? Yes No
 Would you like to receive subscription faxes sent by FE/BNP Media? Yes No
 Which version of Food Engineering would you like to receive?
 Print * (FREE) Digital * (FREE)

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1. Which of the following best describes the primary product produced at your company? (check one only):

- | | |
|---|--|
| 01 <input type="checkbox"/> Corporate and Divisional Headquarters, R & D, and Pilot Plant-locations | 11 <input type="checkbox"/> Machinery/Equipment for Food Processing and/or Packaging |
| 02 <input type="checkbox"/> Processed Meat, Poultry and Seafood Products | 12 <input type="checkbox"/> Engineering, Design, Architectural and Construction Services |
| 03 <input type="checkbox"/> Dairy and Frozen Novelty Products | 13 <input type="checkbox"/> Supplement and Ingredient Products |
| 16 <input type="checkbox"/> Shelf Stable Foods | 14 <input type="checkbox"/> Co-Packer/Co-Manufacturer of a food/beverage product |
| 04 <input type="checkbox"/> Frozen Food and Prepared Meals | 98 <input type="checkbox"/> Other related food industry (please specify): _____ |
| 05 <input type="checkbox"/> Cereal and Grain Based Products | |
| 06 <input type="checkbox"/> Baking and Snack Food Products | |
| 07 <input type="checkbox"/> Candy and Confectionery Products | |
| 09 <input type="checkbox"/> Beverage Products | |

2. Do you wish to receive a free copy of the Food Master annual catalog?

- 01 Yes 02 No

3. Which of the following best describes your title? (check one only):

- 02 **Plant Operations:** VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Plant Security Manager, Safety Foreman
 08 **QA/QC:** Quality Assurance Manager, Quality Control Manager, QA/QC Personnel
 03 **Engineering:** VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director
 01 **General Administration:** Corporate Official, President, Vice President, Owner, Partner, General Manager
 04 **Research & Development:** VP of R&D, Director of Research, Lab Director, Tech, Scientist, Chemist, Food Tech
 05 **Purchasing:** VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent
 07 **Other (please describe):** _____

4. Which of the following products do you buy, specify, recommend, or influence the purchase of for your company? (check all that apply):

- 01 Process Equipment/Pumps/Valves/Air & Liquid Handling Equipment
 02 Packaging Machinery and/or Packaging Materials
 04 Instruments/Process Control Systems/Software
 05 Sanitation, Food Safety & Plant Maintenance Equipment
 06 Material Handling Equipment/Trucking & Distribution Vehicles
 07 Refrigeration, Freezing & Chilling Equipment
 08 General Plant Equipment (motors, drives, bearings, etc)
 09 Plant Design/Construction/Site Selection
 11 Plant Security & QA/QC Instrumentation/Software
 13 Software
 10 Ingredients
 99 None of the Above

5. What is the total number of employees at your company?

- 01 2,500 or more 05 100 - 249
 02 1,000 - 2,499 06 50 - 99
 03 500 - 999 07 1 - 49
 04 250 - 499

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
6-Month Period Ended:						
Total Audit Average Qualified	44,127	44,150	44,150	44,150	42,650	42,650
Qualified Non-Paid Total	44,097	44,116	44,116	44,121	42,625	42,626
Print Only	44,097	44,116	41,226	40,328	39,158	38,888
Electronic Only	-	-	2,278	3,467	3,335	3,714
Print & Electronic (Unduplicated)	-	-	612	326	132	24
Qualified Paid Total	30	34	34	29	25	24
Print Only	30	34	32	28	25	24
Electronic Only	-	-	2	-	-	-
Print & Electronic (Unduplicated)	-	-	-	1	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal service or other carriers. Recipients who request the electronic version are notified via email when the version is available.

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cookied Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period
User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period
User Session Duration: The average time a browser remained on the site per session
Page Duration: The average time a browser spent viewing any page(s) on the site

PARAGRAPH 3b:

Communication from recipient or recipient's company (other than request): Written includes 6 sources of circulation for quantities of 13 copies or -% to 40 copies or 0.1%; Telecommunications includes 7 sources of circulation for quantities of 104 or 0.2% to 563 copies or 1.3%; Electronic includes 7 sources of circulation for quantities of 28 copies or 0.1% to 84 or 0.2%. Other sources include 1 source of circulation for a quantity of 627 copies or 1.5%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	38,912	100.0	38,888	99.9	24	0.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	38,912	100.0	38,888	99.9	24	0.1

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Electronic Version Only						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	3,714	100.0	3,714	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,714	100.0	3,714	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Both Print & Electronic Version						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	24	100.0	24	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	24	100.0	24	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 15, 2009
Catherine M. Ronan, Corporate Audience Audit Manager	State	Michigan
Christine Baloga, Corporate Audience Development Director	County	Oakland
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 15, 2009
IMPORTANT NOTE:	Type	PSJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	F056Y0J9