

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2007**
(INCLUDING SUPPLEMENTARY DATA)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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Food Engineering



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FIELD SERVED

FOOD ENGINEERING targets the manufacturing operations within the food and beverage process industry which consists of: corporate and divisional headquarters, R & D, distribution center, or sales office and pilot plant locations of a food or beverage manufacturer/co-packer/co-manufacturer of a food/beverage product; processed meat, poultry, seafood products; dairy and frozen novelty products; frozen food and prepared meals/fruits & vegetables; shelf stable foods/fats & oils; cereal and grain-based products; baking and snack food products; candy, sugar and confectionery products; beverage products; miscellaneous food products; dietary supplements, chemicals & food ingredient products; machinery/equipment for food processing and/or packaging; engineering, architectural, surveying, design, and construction services.

DEFINITION OF RECIPIENT QUALIFICATION

Titled personnel include those in plant operations/QA/QC, engineering, general administration, research & development, purchasing.

PURPOSE

Included herein is a supplementary analysis of individuals who buy, specify, recommend or influence the purchase of: process equipment/pumps/valves/air & liquid handling equipment; packaging machinery/packaging materials; instruments/process control systems/software; sanitation/food safety & plant maintenance equipment; material handling equipment/trucking & distribution vehicles; refrigeration, freezing & chilling equipment; general plant equipment; plant design/construction/site selection; plant security & QA/QC instrumentation/software.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	260
Advertiser and Agency _____	1,217
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	2,015
TOTAL	3,492

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	44,150	100.0	44,115	99.9	35	0.1
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	44,150	100.0	44,115	99.9	35	0.1

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD																	
2007 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Both Print & Digital Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
February _____	4,077	4,077	41,336	2,232	582			44,150	May _____	2,581	2,581	41,166	2,267	717			44,150
March _____	5,617	5,617	40,991	2,392	767			44,150	June _____	215	215	41,172	2,318	660			44,150
TOTAL	16,679	16,679															

*See Paragraph 11

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007
This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	PRINT VERSION ONLY	DIGITAL VERSION ONLY	BOTH PRINT & DIGITAL VERSION (UNDUPLICATED)	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE					
						PLANT OPERATIONS/QA/QC (A)	ENGINEERING (B)	GENERAL ADMINISTRATION (C)	RESEARCH & DEVELOPMENT (D)	PURCHASING (E)	OTHER
CORPORATE AND DIVISIONAL HEADQUARTERS, R & D, DISTRIBUTION CENTER, SALES OFFICE AND PILOT PLANT-locations of a food or beverage manufacturer/Co-Packer/Co-Manufacturer of a food/beverage product _____	8,111	439	153	8,703	19.7	4,606	1,257	1,881	682	277	-
PROCESS MEAT, POULTRY AND SEAFOOD PRODUCTS: Processed and/or packaged beef, seafood, lamb, poultry, sausage and pork including meat snacks and egg processing locations _____	6,764	278	93	7,135	16.1	4,279	885	1,570	214	187	-
DAIRY AND FROZEN NOVELTY PRODUCTS: Ice cream and frozen novelties/desserts, whipped toppings, yogurts, dips, sour cream, cottage cheese, all cheese products, butter, margarine, fluid and powdered milk/condensed and evaporated milk _____	4,277	216	47	4,540	10.3	2,730	882	697	158	73	-
FROZEN FOOD AND PREPARED MEALS/FRUITS AND VEGETABLES: Frozen fruits/vegetables, appetizers, pizza and frozen prepared entrees, meals and side dishes, pickles, frozen specialties (See Note 1) _____	2,269	122	30	2,421	5.5	1,374	316	556	112	63	-
SHELF STABLE FOODS/FATS AND OILS: Soups, sauces, salad dressings, condiments, gravies, jams, jellies, processed and fresh cut fruits/vegetables, mayonnaise, fats & oils, baby food, peanut butter and ready to mix desserts _____	1,044	78	22	1,144	2.6	550	293	202	72	27	-
CEREAL AND GRAIN-BASED PRODUCTS: Cereals, breakfast foods/bars and doughs, pet food, prepared flour, pasta, rice and corn milling, and other grain-based products, prepared flour mixes; prepared feeds _____	2,023	115	32	2,170	4.9	1,249	431	346	101	43	-
BAKING AND SNACK FOOD PRODUCTS: Bread, cakes, cookies, crackers, pies, pastries, frozen baked goods, bagels, muffins and related sweet goods, breadsticks, chips, snacks, pretzels and all salted snacks and roasted nuts, popcorn, tortillas; dry pasta (See Note 1) _____	4,238	190	84	4,512	10.2	2,292	652	1,335	137	96	-
CANDY, SUGAR AND CONFECTIONERY PRODUCTS: Candy and related confectionery products, chocolate and cocoa products, chewing gum, raw and refined cane/beet sugar; salted and roasted nuts and seeds, peanut butter (See Note 1) _____	1,733	101	19	1,853	4.2	961	391	366	86	49	-
BEVERAGE PRODUCTS: Carbonated and non-carbonated soft drinks, sport drinks, beer/malt beverages, wine and distilled and blended liquors/spirits and flavoring extracts and blended syrups, bottled water and dry beverage mixes, all coffee and tea related products (See Note 1) _____	3,671	194	52	3,917	8.9	2,409	596	666	151	95	-
MISCELLANEOUS FOOD PRODUCTS: Roasted coffee & tea; potato chips, snacks, pretzels; tortillas; ice; food preparations, spices, seasonings (See Note 2) _____	1,532	91	16	1,639	3.7	967	292	264	81	35	-
DIETARY SUPPLEMENTS, CHEMICALS AND FOOD INGREDIENT PRODUCTS: Consumer supplement products, nutraceuticals, infant formula, nutritional bars, energy drinks and other related energy products, vitamins and food grade ingredients and chemicals, preservatives, phosphates and related ingredients; spices, seasonings, flavors (See Note 1) _____	1,902	171	41	2,114	4.8	1,175	304	402	187	46	-
MACHINERY/EQUIPMENT FOR FOOD PROCESSING AND/OR PACKAGING _____	2,259	147	67	2,473	5.6	826	931	547	100	69	-
ENGINEERING, DESIGN, ARCHITECTURAL, SURVEYING AND CONSTRUCTION SERVICES _____	1,343	125	61	1,529	3.5	193	963	282	80	11	-
TOTAL QUALIFIED CIRCULATION	41,166	2,267	717	44,150	100.0	23,611	8,193	9,114	2,161	1,071	-
	93.2	5.1	1.7	100.0	-	53.5	18.6	20.6	4.9	2.4	-

(A) PLANT OPERATIONS/QA/QC: VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager, Safety Foreman, Plant Security Manager, Quality Assurance Manager, Quality Control Manager, QA/QC Personnel.

(B) ENGINEERING: VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director.

(C) GENERAL ADMINISTRATION: Corporate Official, President, Vice President, Owner, Partner, General Manager.

(D) RESEARCH & DEVELOPMENT: VP of R&D, Director of Research, Lab. Director, Tech., Chemist, Scientist, Food Tech.

(E) PURCHASING: VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent.

Note 1: Business categories were updated in August, 2006. Old and new categories have been combined here.

Note 2: Will be removed after subscriber reclassification.

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2007

This is an analysis of 41,697 or 94.4% recipients who responded to the categories below. Question 4 - check the products you buy, specify, recommend, or influence the purchase of for your company. Of the 41,697 respondents, 977 (Or 2.2% of the total qualified circulation) were identified as having such influence by others at their firm. (See questionnaire used to elicit this data on the back page of this report.) Since any one respondent may have checked more than one response, the totals for each of these products and services should not be added together as the total may exceed the total circulation. This data is presented for statistical and marketing purposes.

BUSINESS & INDUSTRY	PRINT VERSION ONLY	DIGITAL VERSION ONLY	BOTH PRINT & DIGITAL VERSION (UNDUPLICATED)	TOTAL QUALIFIED	PERCENT OF TOTAL	TOTAL NUMBER OF RESPONDENTS	ANALYSIS OF PRODUCTS BOUGHT, SPECIFIED, RECOMMENDED, OR INFLUENCED									
							PROCESS EQUIPMENT/PUMPS/VALVES/AIR & LIQUID HANDLING EQUIP.	PACKAGING MACHINERY/PACKAGING MATERIALS	PROCESS EQUIPMENT/PACKAGING MACHINERY/PACKAGING MATERIALS (See Note 1)	INSTRUMENTS/PROCESS CONTROL SYSTEMS/SOFTWARE	SANITATION/FOOD SAFETY & PLANT MAINTENANCE EQUIPMENT	MATERIAL HANDLING EQUIP./TRUCKING & DISTRIBUTION VEHICLES	REFRIGERATION, FREEZING & CHILLING EQUIPMENT	GENERAL PLANT EQUIP. (MOTORS, DRIVES, BEARINGS)	PLANT DESIGN/CONSTRUCTION/SITE SELECTION	PLANT SECURITY & QA/QC INSTRUMENTATION/SOFTWARE (See Note 2)
CORPORATE AND DIVISIONAL HEADQUARTERS, R & D, DISTRIBUTION CENTER, SALES OFFICE AND PILOT PLANT-LOCATIONS OF A FOOD OR BEVERAGE MANUFACTURER/CO-PACKER/CO-MANUFACTURER OF A FOOD/BEVERAGE PRODUCT	8,111	439	153	8,703	19.7	8,414	6,629	6,293	7,405	5,506	5,382	4,927	4,546	4,944	4,211	4,937
PROCESSED MEAT, POULTRY AND SEAFOOD PRODUCTS	6,764	278	93	7,135	16.1	6,838	5,558	5,464	6,056	4,627	4,854	4,331	4,336	4,296	3,724	4,582
DAIRY AND FROZEN NOVELTY PRODUCTS	4,277	216	47	4,540	10.3	4,021	3,246	3,141	3,527	2,750	2,802	2,435	2,446	2,442	2,043	2,583
FROZEN FOOD AND PREPARED MEALS/FRUITS & VEGETABLES	2,269	122	30	2,421	5.5	2,340	1,829	1,843	2,040	1,664	1,713	1,486	1,486	1,514	1,328	1,513
SHELF STABLE FOODS/FATS & OILS	1,044	78	22	1,144	2.6	975	807	760	859	710	694	629	557	606	537	606
CEREAL AND GRAIN-BASED PRODUCTS	2,023	115	32	2,170	4.9	2,009	1,620	1,532	1,778	1,406	1,381	1,302	959	1,297	1,096	1,229
BAKING AND SNACK FOOD PRODUCTS	4,238	190	84	4,512	10.2	4,283	3,319	3,389	3,743	2,859	2,991	2,676	2,603	2,649	2,244	2,875
CANDY, SUGAR AND CONFECTIONERY PRODUCTS	1,733	101	19	1,853	4.2	1,743	1,356	1,368	1,546	1,115	1,033	981	877	1,010	828	1,068
BEVERAGE PRODUCTS	3,671	194	52	3,917	8.9	3,668	2,923	2,765	3,185	2,473	2,471	2,191	2,019	2,179	1,835	2,318
MISCELLANEOUS FOOD PRODUCTS	1,532	91	16	1,639	3.7	1,589	1,272	1,273	1,426	1,121	1,116	933	875	964	828	971
Sub-total	35,662	1,824	548	38,034	86.1	35,880	28,559	27,828	31,565	24,231	24,437	21,891	20,704	21,901	18,674	22,682
DIETARY SUPPLEMENTS, CHEMICALS AND FOOD INGREDIENT PRODUCTS	1,902	171	41	2,114	4.8	2,006	1,558	1,453	1,720	1,317	1,202	1,079	882	1,078	937	1,280
MACHINERY/EQUIPMENT FOR FOOD PROCESSING AND/OR PACKAGING	2,259	147	67	2,473	5.6	2,351	1,787	1,568	2,044	1,442	1,141	1,158	931	1,291	910	965
ENGINEERING, DESIGN, ARCHITECTURAL, SURVEYING AND CONSTRUCTION SERVICES	1,343	125	61	1,529	3.5	1,460	1,095	840	1,194	908	668	677	692	741	782	576
TOTAL QUALIFIED	41,166	2,267	717	44,150	100.0	41,697	32,999	31,689	36,523	27,898	27,448	24,805	23,209	25,011	21,303	25,503

SUPPLEMENTARY DATA, FOR ISSUE OF MAY 2007

This is an analysis of 41,697 or 94.4% respondents who buy, specify, recommend or influence the purchase of the following products. Of the 41,697 respondents, 977 (Or 2.2% of the total qualified circulation) were identified as having such influence by others at their firm. (See questionnaire used to elicit this data on the back page of this report.) Since any one respondent may have checked more than one response, the totals for each of these products should not be added together as the totals may exceed the total circulation. This data is presented for statistical and marketing purposes only.

Products Recommended, Specified or Purchased	PRINT VERSION ONLY	DIGITAL VERSION ONLY	BOTH PRINT & DIGITAL VERSION (UNDUPLICATED)	RESPONDENTS WHO BUY, SPECIFY, RECOMMEND OR INFLUENCE THE PURCHASE OF THIS PRODUCT	PERCENT OF TOTAL	ANALYSIS BY TITLE					
						PLANT OPERATIONS/QA/QC (A)	ENGINEERING (B)	GENERAL ADMINISTRATION (C)	RESEARCH & DEVELOPMENT (D)	PURCHASING (E)	OTHER
PROCESS EQUIPMENT/PUMPS/VALVES/AIR & LIQUID HANDLING EQUIP.	30,723	1,732	544	32,999	74.7	18,002	5,892	6,896	1,453	756	-
PACKAGING MACHINERY/PACKAGING MATERIALS	29,501	1,667	521	31,689	71.8	17,440	5,070	7,129	1,243	807	-
PROCESS EQUIPMENT/PACKAGING MACHINERY/PACKAGING MATERIALS (See Note 1)	34,018	1,906	599	36,523	82.7	19,773	6,425	7,756	1,673	896	-
INSTRUMENTS/PROCESS CONTROL SYSTEMS/SOFTWARE	25,756	1,652	490	27,898	63.2	14,909	4,900	6,210	1,244	635	-
SANITATION/FOOD SAFETY & PLANT MAINTENANCE EQUIPMENT	25,579	1,401	468	27,448	62.2	15,601	3,823	6,428	916	680	-
MATERIAL HANDLING EQUIPMENT/TRUCKING & DISTRIBUTION VEHICLES	23,116	1,258	431	24,805	56.2	13,592	3,692	6,158	706	657	-
REFRIGERATION, FREEZING & CHILLING EQUIPMENT	21,673	1,131	405	23,209	52.6	12,245	3,724	5,929	725	586	-
GENERAL PLANT EQUIP., (MOTORS, DRIVES, BEARINGS)	23,314	1,284	413	25,011	56.7	13,683	4,324	5,735	702	567	-
PLANT DESIGN/CONSTRUCTION/SITE SELECTION	19,768	1,133	402	21,303	48.3	11,407	3,676	5,151	629	440	-
PLANT SECURITY & QA/QC INSTRUMENTATION/SOFTWARE (See Note 2)	23,741	1,343	419	25,503	57.8	14,862	3,199	5,978	935	529	-

(A) PLANT OPERATIONS/QA/QC: VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Department Manager, Safety Foreman, Plant Security Manager, Quality Assurance Manager, Quality Control Manager, QA/QC Personnel.
 (B) ENGINEERING: VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director.
 (C) GENERAL ADMINISTRATION: Corporate Official, President, Vice President, Owner, Partner, General Manager.
 (D) RESEARCH & DEVELOPMENT: VP of R&D, Director of Research, Lab. Director, Tech., Chemist, Scientist, Food Tech.
 (E) PURCHASING: VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent.
 Note 1: Combined and unduplicated count of Process Equipment/Pumps/Valves/Air & Liquid Handling Equipment, Packaging Machinery/Packaging Materials.
 Note 2: Combined and unduplicated count of QA/QC Instrumentation and Software.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

Qualification Source	Qualified Within			Print Version Only	Digital Version Only	Both Print & Digital Version (Unduplicated)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year							
I. TOTAL - Personal direct request from the recipient:	32,357	8,327	-	37,700	2,267	717			40,684	92.2
a. Written _____	2,413	530	-	2,831	56	56			2,943	6.7
b. Telecommunication _____	24,768	6,785	-	29,537	1,600	416			31,553	71.5
c. Electronic _____	5,176	1,012	-	5,332	611	245			6,188	14.0
II. TOTAL - Request from recipient's company:	475	513	-	988	-	-			988	2.2
a. Written _____	16	4	-	20	-	-			20	-
b. Telecommunication _____	263	380	-	643	-	-			643	1.5
c. Electronic _____	196	129	-	325	-	-			325	0.7
III. TOTAL - Membership Benefit:	-	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	1,778	-	-	1,778	-	-			1,778	4.0
a. Written _____	137	-	-	137	-	-			137	0.3
b. Telecommunication _____	1,259	-	-	1,259	-	-			1,259	2.8
c. Electronic _____	382	-	-	382	-	-			382	0.9
V. TOTAL - Sources other than above (listed alphabetically):	700	-	-	700	-	-			700	1.6
Association rosters and directories _____	-	-	-	-	-	-			-	-
Business directories _____	700	-	-	700	-	-			700	1.6
Independent field reports _____	-	-	-	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	35,310	8,840	-	41,166	2,267	717			44,150	100.0
PERCENT	80.0	20.0	-	93.2	5.1	1.7			100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

MAILING ADDRESS	Print Version Only	Digital Version Only	Both Print & Digital Version (Unduplicated)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	41,166	2,267	717			44,150	100.0
Individuals by name only _____	-	-	-			-	-
Titles or functions only _____	-	-	-			-	-
Company names only _____	-	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-	-			-	-
Single Copy Sales _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	41,166	2,267	717			44,150	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

State & Zip Code	Print Version Only	Digital Version Only	Both Print & Digital Version (Unduplicated)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	202	11	2			215	
030-038 New Hampshire _____	142	8	1			151	
050-059 Vermont _____	150	5	1			156	
010-027 Massachusetts _____	826	29	13			868	
028-029 Rhode Island _____	102	4	1			107	
060-069 Connecticut _____	346	18	5			369	
NEW ENGLAND	1,768	75	23			1,866	4.2
100-149 New York _____	1,908	80	28			2,016	
070-089 New Jersey _____	1,373	84	27			1,484	
150-196 Pennsylvania _____	2,068	95	39			2,202	
MIDDLE ATLANTIC	5,349	259	94			5,702	12.9
430-459 Ohio _____	1,840	94	33			1,967	
460-479 Indiana _____	909	52	9			970	
600-629 Illinois _____	2,859	173	47			3,079	
480-499 Michigan _____	1,021	57	21			1,099	
530-549 Wisconsin _____	2,148	105	27			2,280	
EAST NO. CENTRAL	8,777	481	137			9,395	21.3
550-567 Minnesota _____	1,462	91	16			1,569	
500-528 Iowa _____	991	55	6			1,052	
630-658 Missouri _____	1,191	44	18			1,253	
580-588 North Dakota _____	166	7	-			173	
570-577 South Dakota _____	185	2	2			189	
680-693 Nebraska _____	521	18	13			552	
660-679 Kansas _____	573	32	9			614	
WEST NO. CENTRAL	5,089	249	64			5,402	12.2
197-199 Delaware _____	130	7	1			138	
206-219 Maryland _____	560	30	6			596	
200-205 Washington, DC _____	32	3	-			35	
220-246 Virginia _____	646	38	13			697	
247-268 West Virginia _____	88	6	1			95	
270-289 North Carolina _____	987	43	14			1,044	
290-299 South Carolina _____	345	13	4			362	
300-319 Georgia _____	1,360	56	24			1,440	
320-349 Florida _____	1,305	80	32			1,417	
SOUTH ATLANTIC	5,453	276	95			5,824	13.2
400-427 Kentucky _____	601	33	4			638	
370-385 Tennessee _____	761	53	7			821	
350-369 Alabama _____	445	21	15			481	
386-397 Mississippi _____	264	11	1			276	
EAST SO. CENTRAL	2,071	118	27			2,216	5.0
716-729 Arkansas _____	611	37	8			656	
700-714 Louisiana _____	344	16	6			366	
730-749 Oklahoma _____	354	12	6			372	
750-799 Texas _____	1,941	118	34			2,093	
WEST SO. CENTRAL	3,250	183	54			3,487	7.9
590-599 Montana _____	111	5	1			117	
832-838 Idaho _____	348	26	4			378	
820-831 Wyoming _____	37	-	2			39	
800-816 Colorado _____	480	29	8			517	
870-884 New Mexico _____	151	3	3			157	
850-865 Arizona _____	298	18	5			321	
840-847 Utah _____	336	19	8			363	
889-898 Nevada _____	134	7	3			144	
MOUNTAIN	1,895	107	34			2,036	4.6
995-999 Alaska _____	92	10	2			104	
980-994 Washington _____	849	45	15			909	
970-979 Oregon _____	538	25	4			567	
900-961 California _____	3,957	227	69			4,253	
967-968 Hawaii _____	207	10	4			221	
PACIFIC	5,643	317	94			6,054	13.7
UNITED STATES	39,295	2,065	622			41,982	95.0
969 & 004-009 U.S. Territories _____	144	19	21			184	
Canada _____	1,646	173	73			1,892	
Mexico _____	69	9	-			78	
Other International _____	10	1	1			12	
APO/FPO _____	2	-	-			2	
TOTALS	41,166	2,267	717			44,150	100.0

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

FREE RENEWAL CARD

Food Engineering

608RW

- Would you like to start/continue receiving Food Engineering for FREE? Yes No
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Printed Name _____ Title _____

Phone _____ Fax _____

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- 1. Do you wish to receive a free copy of the Food Master annual catalog?**
 01 Yes 02 No

2. What is the total number of employees at your company?

- 01 2,500 or more 04 250 - 499 06 50 - 99
 02 1,000 - 2,499 05 100 - 249 07 1 - 49
 03 500 - 999

3. Which of the following best describes the primary product produced at your company? (check one only):

- | | |
|---|--|
| 01 <input type="checkbox"/> Corporate and Divisional Headquarters, R & D, and Pilot Plant Locations | 11 <input type="checkbox"/> Machinery/Equipment for Food Processing and/or Packaging |
| 02 <input type="checkbox"/> Processed Meat, Poultry and Seafood Products | 12 <input type="checkbox"/> Engineering, Design, Architectural and Construction Services |
| 03 <input type="checkbox"/> Dairy and Frozen Novelty Products | 13 <input type="checkbox"/> Supplement and Ingredient Products |
| 16 <input type="checkbox"/> Shelf Stable Foods | 14 <input type="checkbox"/> Co-Packer/Co-Manufacturer of a food/beverage product |
| 04 <input type="checkbox"/> Frozen Food and Prepared Meals | 98 <input type="checkbox"/> Other related food industry (please specify): _____ |
| 05 <input type="checkbox"/> Cereal and Grain-Based Products | |
| 06 <input type="checkbox"/> Baking and Snack Food Products | |
| 07 <input type="checkbox"/> Candy and Confectionery Products | |
| 09 <input type="checkbox"/> Beverage Products | |

4. Which of the following best describes your title? (check one only):

- 02 **Plant Operations:** VP Operations, Plant Manager/Superintendent/Foreman, Processing/Packaging Supervisor, Production Manager, Maintenance Foreman, Plant Security Manager, Safety Foreman
 08 **QA/QC:** Quality Assurance Manager, Quality Control Manager, QA/QC Personnel
 03 **Engineering:** VP Engineering, Plant Engineer, Maintenance Engineer, Chief Engineer, Packaging Engineer, Processing/Production Engineer, Engineering Director
 01 **General Administration:** Corporate Official, President, Vice President, Owner, Partner, General Manager
 04 **Research & Development:** VP of R&D, Director of Research, Lab Director, Tech, Scientist, Chemist, Food Tech
 05 **Purchasing:** VP Purchasing, Purchasing or Procurement Director/Manager/Supervisor, Buyer, Purchasing Agent
 07 Other (please describe): _____

5. Which of the following products do you buy, specify, recommend, or influence the purchase of for your company? (check all that apply):

- 01 Process Equipment/Pumps/Valves/Air & Liquid Handling Equipment
 02 Packaging Machinery and/or Packaging Materials
 04 Instruments/Process Control Systems/Software
 05 Sanitation, Food Safety & Plant Maintenance Equipment
 06 Material Handling Equipment/Trucking & Distribution Vehicles
 07 Refrigeration, Freezing & Chilling Equipment
 08 General Plant Equipment (motors, drives, bearings, etc)
 09 Plant Design/Construction/Site Selection
 11 Plant Security & QA/QC Instrumentation/Software
 13 Software
 10 Ingredients
 99 None of the Above

We look forward to hearing from you!

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2003	2004	2005	*2006	**2007
Total Audit Average Qualified:	44,516	44,329	44,127	44,150	44,150
Qualified Non-Paid:	44,149	44,137	44,097	44,116	44,115
Print Only _____	44,149	44,137	44,097	44,116	41,303
Digital Only _____	-	-	-	-	2,203
Print & Digital (Unduplicated)	-	-	-	-	609
Qualified Paid:	367	192	30	34	35
Print Only _____	-	-	-	-	33
Digital Only _____	-	-	-	-	1
Print & Digital (Unduplicated)	-	-	-	-	1
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price: _____	***NC	***NC	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for January-June 2006 = 44,150. The unaudited average qualified circulation for July-December 2006 = 44,150. Yielding an average qualified circulation of 44,150.**

**2007 data is unaudited.

***NC = None Claimed.

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal service or other carriers. Recipients who request the digital version are notified via email when the version is available.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	41,336	100.0	41,303	99.9	33	0.1
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	41,336	100.0	41,303	99.9	33	0.1

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	2,204	100.0	2,203	100.0	1	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	2,204	100.0	2,203	100.0	1	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - BOTH PRINTED AND DIGITAL VERSION						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	610	100.0	609	99.8	1	0.2
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	610	100.0	609	99.8	1	0.2

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 13, 2007
Christine Baloga, Corporate Audience Development Director	State	Michigan
Catherine M. Ronan, Audience Audit Manager	County	Oakland
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 13, 2007
IMPORTANT NOTE:	Type	PSJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	F056S0J7