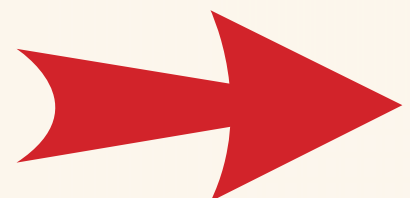


FoodEngineering

**Generate High Quality
Sales Leads in 2012
Through
a Webcast
in *FE*.**



FoodEngineering

Food Engineering can help you create a customized webcast/webinar and host it through our magazine website. A growing number of companies have found webcasts to be an effective vehicle for delivering targeted information to a select audience.

Webcast technology is a great opportunity for suppliers to showcase a successful application or expertise in a particular area.

A typical webcast includes one or more presenters delivering a live online PowerPoint and audio presentation directly over the web to your customers/prospects desktop computer.

Our dedicated webcast staff can assist your company in customizing every aspect of your event. *Food Engineering's* webcast package provides the right level of technical support, event promotion and post event archiving.

***Food Engineering's* customized webcast includes the following:**

- **One hour PowerPoint and audio presentation hosted/moderated by *Food Engineering*.**
- **2-3 Full page 4C ads placed in *Food Engineering* to promote the event.**
- **3-E-mail promotional blasts.**
- **Tile and banner advertising promoting the webcast appearing on *Food Engineering's* website.**
- **Webcast/Webinar and audio archived on *Food Engineering's* website for a year after the event.**

Webcast Metrics 2009-2011

2009

FEBRUARY

Are you controlling your production line? Or is it controlling you?
Sponsor: Lawson
Registrants: 227

MAY

Business Intelligence Made Easy
Sponsor: Lawson
Registrants: 98

JUNE

Using Design to Increase Productivity and Drive Down Unit Costs
Sponsor: Hixson
Registrants: 576

AUGUST

Out of Stock? Match Demand with Production through Better Supply Chain Management
Sponsor: Lawson
Registrants: 137

SEPTEMBER

Building Realistic Sustainability into Food and Beverage Plants
Sponsor: Hixson
Registrants: 333

DECEMBER

An Innovative Management System for Sustaining Continuous Improvement
Sponsor: CCI, Inc
Registrants: 265

2010

FEBRUARY

Scheduling Issues?
Sponsor: Lawson Software-ERP

Products

Registrants: 207

MARCH

Food Plant of the Future: Advancing Food Safety Through Sanitary Design
Sponsor: Hixson Architects
Registrants: 406

MAY

Conquering the "Black Hole"
Sponsor: Lawson Software-ERP Products
Registrants: 83

JUNE

Maintenance & Reliability: End of the Run-To-Fail-Mentality
Food Engineering/Cargill Foods
Sponsors: Tabware Software and Clarion Lubricants
Registrants: 267

AUGUST

Mistakes to Avoid When Planning for Accumulation
Sponsor: Nercon Mfgr & Engineering
Total Registrants: 193

SEPTEMBER

The Role of Protective Coatings in Sanitary Plant Design
Sponsor: Sherwin-Williams Coatings
Total Registrants: 144

2011

JANUARY

How to Choose the Best Accumulation Solution for your Application
Sponsor: Nercon Mfgr
Registrants: 229

MARCH

Food Plant of the Future: Renovation Myth busters
Sponsor: Hixson
Registrants: 265

APRIL

Ensuring Best in Class Food Safety & Traceability
Sponsor: The Aberdeen Group/ CDC Software
Registrants: 190

MAY

Seven Surprising Uses for Spray Technology
Sponsor: Spraying Systems
Registrants: 158

SEPTEMBER

Preventing Contamination: A Guide to Material Selection for Food and Beverage Equipment Design
Sponsor: Bimba Manufacturing
Registrants: 203

Tank Cleaning : Fact or Fiction
Sponsor: Spraying Systems
Registrants: 146

Food Plant of the Future: Anticipating the Next Generation
Sponsor: Hixson
Registrants: 354

NOVEMBER

How to Plan for Effective Line Integration
Sponsors: Nercon Mfgr/ Rockwell Automation
Registrants: 181

Average # of registrants per event=233

Contact your *Food Engineering* sales representatives for pricing and details.

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