

FOOD AUTOMATION AND MANUFACTURING

FA&M

SYMPOSIUM AND EXPO

April 14-16, 2025

Hilton Downtown Tampa
Tampa, FL

SPONSORSHIP & EXHIBITING OPPORTUNITIES



THE PREMIER EVENT FOR FOOD MANUFACTURING



NETWORKING



INNOVATION



PLANT
CONSTRUCTION



PACKAGING



SUSTAINABILITY



AUTOMATION

FOODAUTOMATIONSYMPOSIUM.COM

APRIL 14-16, 2025

HILTON TAMPA DOWNTOWN
TAMPA, FL

FoodAutomationSymposium.com



Join us in *Tampa*

for another exceptional Symposium and Expo

Food Engineering's Food Automation & Manufacturing Symposium and Expo (FA&M) returns in 2025 with a focus on critical topics relevant to attendees. The primary objective for the symposium and expo is to highlight the advances, technology, and best practices in areas such as automation, sustainability, manufacturing, and plant construction.

This is a unique opportunity for you to connect and exchange ideas with food manufacturers in an intimate setting, all of whom are eager to discover innovative technologies and services to enhance and expand their businesses.

The **FA&M Symposium & Expo** stands out as a premiere event where you can meet industry leaders and gain valuable insights into the future of the food and beverage industry. Leaders will share key insights on effective strategies to navigate this evolving landscape. Consider taking advantage of our exhibit and sponsorship opportunities to enhance your firms visibility and recognition among key players in the food and beverage sector. Save the date and plan to join us at the Hilton Tampa Downtown this coming April!

TRENDING TOPICS INCLUDE:

- ✓ **AUTOMATION:** Advancements in automation software, controls, and machinery
- ✓ **CLEANING/SANITATION:** Discover the latest cleaning and sanitation products and strategies
- ✓ **MAINTENANCE STRATEGIES:** Learn the best practices for preventive, predictive, and corrective maintenance in food and beverage manufacturing

BENEFITS OF PARTICIPATING:

- ✓ Connect with leaders from top food & beverage manufacturers
- ✓ Gain a better understanding of manufacturing challenges
- ✓ Industry-wide business development trends
- ✓ Live events are incredible face-to-face marketing opportunities
- ✓ Save on travel costs and streamline business calls

WAYS TO PARTICIPATE:

- ✓ Exhibit booths
- ✓ Premium sponsorships
- ✓ Networking sponsorships
- ✓ Branded sponsorships
- ✓ Session sponsorships
- ✓ Solutions Theater Supplier Presentations



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EXHIBIT BOOTHS

Don't miss out on the quality leads and premium exposure you will receive by exhibiting at this year's FA&M! The Expo provides the best opportunity to present your unique solutions to key customers and new prospects.

The onsite exhibit space measures 8' deep x 10' wide and includes:

- 8' tall back wall drape and 3' tall side rail drape
- 6' skirted table, 2 chairs, a wastebasket, and exhibitor ID sign.
- One 7" x 44" exhibitor ID sign with registered company name.

BENEFITS TO EXHIBITING:

- Complete access to all education sessions, Keynote Address, and networking events
- Dedicated Exhibit Hall hours - no session overlap
- One complimentary registration for full conference access (\$1,495 value)
- One reduced-rate full conference staff registration at \$895 (40% discount)
- Company name, logo, website link, and 50-word description on online floorplan and official FA&M mobile app.
- Option to send one pre and post event email to all opt-in registered attendees. You provide the HTML and we deploy it for you. Need help creating the HTML? For a low fee, we can help there too!

EXHIBITOR PRICING

EARLY BIRD (through 1/31/25): **\$2,650**

STANDARD (begins 2/1/25): **\$2,950**

LEAD RETRIEVAL OFFERED FOR ONLY \$199!

- Fully integrated into the FA&M mobile app - no need for a separate app or device
- Instantly capture attendee contact info - just point and tap a button to scan badge info
- Easily download and manage your leads post-show through your sponsor portal
- One flat fee covers everyone on your team to use within the FA&M mobile app

NEW
THIS YEAR



BY THE NUMBERS

 **9.5**
HOURS OF
EDUCATION

13 
DEDICATED
NETWORKING HOURS

300+
ATTENDEES

450+
COMPANIES HAVE
ATTENDED IN THE PAST

30+
EXHIBITING FIRMS

SPONSORSHIP LEVELS

Boost your brand's visibility by achieving a **Platinum, Gold, or Silver** Sponsorship level. Each level provides additional benefits to elevate your brand and company's exposure during and beyond the event. Your total dollar amount of sponsorship determines your sponsorship level.* *See the breakdown of each level's benefits below.*

BENEFIT	PLATINUM \$7,500 +	GOLD \$4,000 - \$6,000	SILVER \$2,500 - \$3,500
Two complimentary sponsor full conference registrations (\$1,550 value)	X		
One complimentary VIP customer full conference registration	X		
Sponsor Showcase Audience Extension Program <i>Sponsor acknowledgment and company showcase in post-event coverage in Food Engineering e-magazine and on FoodEngineering.com</i>	X		
Full-page ad in <i>Food Engineering</i> <i>In the May post-show issue in addition to your regular ad schedule</i>	X	X	
50% discount on registration for your customers and prospects	X	X	
Logo on applicable promotional emails, digital ads, and other media (<i>pursuant to date of contract</i>)	X	X	X
Your company logo and 50-word description in the FA&M Mobile App	X	X	X
Send one pre and post-event email to all opt-in registered attendees	X	X	X
Reduced-rate full conference sponsor registrations at \$895 (<i>nearly 50% discount</i>)	X	X	X
One complimentary symposium full conference registration (\$1,550 value)		X	X
30% discount on registration for your customers and prospects			X

*Purchasing an exhibit booth will count towards your total sponsorship dollar amount.



SPONSORSHIP OPPORTUNITIES

Sponsorships are a great way for your company and brand to network with elite members of the food and beverage market. Sponsoring also allows you to expand your reach beyond the event.

- » Monday Welcome Reception in the Expo Hall - \$5,750
- » Tuesday Evening Networking Reception - \$5,750
- » Tuesday RFF Processor of the Year Luncheon - \$5,750
- » Wednesday Plant of the Year Luncheon - \$5,750 **SOLD**
- » Tuesday Breakfast - \$5,250 **SOLD**
- » Wednesday Breakfast - \$5,250
- » Reception Scotch Tasting - \$5,250
- » Monday A.M. Refreshment Break - \$2,750
- » Monday P.M. Refreshment Break - \$2,750
- » Tuesday A.M. Refreshment Break - \$2,750
- » Tuesday P.M. Refreshment Break - \$2,750
- » Hotel Key Cards - \$4,000 **SOLD**
- » Conference Bags* - \$2,500
- » T-shirts* - \$2,500
- » Registration Signage - \$2,500
- » Notepads* - \$2,500
- » Coasters* - \$2,500 **SOLD**
- » Water Bottles* - \$2,500
- » Lanyards* \$2,500 **SOLD**
- » Travel Luggage Tags* - \$2,500

** Items are to be produced, created and provided by sponsoring company.
 Final quantity to be determined closer to event date.*

MOBILE APP SPONSOR

The official App for the event will take the place of our printed program and become the main source of all information for the event! The mobile app allows attendees to engage with exhibitors, sponsors, speakers, and other attendees before, during and after the event.



- » Exclusive Mobile App Sponsor - \$4200
 - Company logo included in mobile app promotional materials to attendees
 - Sponsorship recognition on mobile home screen
 - Advertisement on mobile home screen hyperlinked to your website
 - 3 mobile app alert messages
 - Following the event, you'll receive leads from all opted-in attendees that downloaded that app

- » Rotating banner in Mobile App: \$500

Will appear in rotation on home screen after the initial ad from mobile sponsor

- » Mobile App Text Alerts - \$250

Promote your product, a giveaway at your booth or your solutions stage presentation by sending a mobile alert to all attendees who have downloaded the app!



IN-PERSON SESSION SPONSOR - \$2500

» Align your brand with relevant content by sponsoring an education session.

- Branded signage during presentation
- Company handout distributed during sponsored session(s)
- Receive contact information of session attendees
- One (1) brochure or flyer distributed to session attendees and/or included in the mobile app
- Logo branding next to agenda item on the website and in the mobile app
- Your banner ad rotates in your sponsored session description in the mobile app.

LIVE STREAMING SPONSOR UPGRADE - \$5000

» **UPGRADE** your In-Person Session Sponsorship to a **LIVE STREAMING Sponsorship**

**LIVE
STREAMING**
ONSITE • ONDEMAND

Via a comprehensive and detailed separate live streaming attendee marketing campaign, generate hundreds of additional leads from an online audience by upgrading your sponsored session to a live stream that allows online viewers to tune into the Event LIVE!

- Company logo on all Live Stream marketing efforts
- Complete leads of all registered online viewers
- One (1) 30 second video commercial played before the session starts to online attendees (sponsor to provide)
- Company handout in online environment for download (PDF, 40 MB or smaller)
- Continued exposure and lead capture as session is archived and viewed post event

SOLUTIONS THEATER PRESENTATION - \$5550

This important series of supplier-produced educational offerings is a unique opportunity to demonstrate your company's expertise to FA&M attendees. The Solutions Theater schedule will be listed as part of the official agenda on the event website and in the conference mobile app. The Solutions Theaters are located just steps away from the Expo Hall and General Session and no other education will take place during this time.

- Receive complete leads of the Solutions Theater session attendees.
- Your banner ad rotates in your sponsored session description in the mobile app



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HILTON DOWNTOWN TAMPA

VENUE: The Hilton Tampa is two blocks from the Riverwalk and less than 15 minutes from the Tampa International Airport.

Explore the scenic Tampa Riverwalk, linking the hotel venue to scores of outdoor venues, or hop on the historic streetcar for a night of fine dining and networking with industry peers.

Tampa offers the perfect backdrop for this year's transformative event.

A special discounted rate is available for FA&M attendees!

CLICK HERE to Learn More
and Make a Reservation!

Image courtesy of
Keir Magoulas



CONTACT US



Visit FoodAutomationSymposium.com for additional information or contact your sales representative:

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CUSTOM SPONSORSHIPS

Don't see anything that fits your exact marketing desires? We'll customize a sponsorship to fit your needs. Reach out to your sales representative today.

CONTRACT FOR EXHIBIT SPACE 2025

Hilton Tampa Downtown • Tampa, FL

Monday, April 14 | 6:00 PM - 7:30 PM

Tuesday, April 15 | 1:00 PM - 4:00 PM

► Sign and return the original with payment to: Adriene Cooper | coopera@bnpmedia.com

COMPANY CONTACT INFORMATION

COMPANY

CONTACT NAME TITLE

ADDRESS CITY

STATE ZIP / POSTAL CODE

PHONE FAX EMAIL

WEBSITE

SIGNATURE

- Exhibitor Floorplan Listing - You will receive a personalized link to fill out your company booth information.
- Exhibitor Registration Code will be sent to the above contact - Please note maximum of 1 complimentary booth personnel registration is allowed per booth.

BOOTH SELECTION

1st Choice 2nd Choice 3rd Choice

SPACE RENTAL FEE

The fee includes an 8' deep x 10' wide x 8' tall exhibit space with back and side drapery curtains, a 6' skirted table, 2 chairs, wastebasket, and an exhibitor ID sign. Pop-up banners that fit within exhibit space dimensions are welcome. The fee also includes one complimentary full conference registration (per booth) for individual involved in the set-up, tear-down, and/or working the booth during the Expo. This registration is only good for exhibitor company employees. Electrical and any other decorator expenses will be billed separately. Confirmations and event communications will be sent to the contact person listed above after receiving contract and payment.

EARLY BIRD (Through 1/31/25)

\$2,650

STANDARD (After 1/31/25)

\$2,950

LEAD RETRIEVAL

\$199

TOTAL FEE \$

METHOD OF PAYMENT

☐ SEND INVOICE ☐ CHECK ENCLOSED - PAYABLE TO BNP MEDIA / FA&M

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARDHOLDER NAME

CARD NUMBER

EXP. DATE / 3 OR 4 DIGIT CVN NUMBER

SIGNATURE

FIRST RIGHT OF REFUSAL

Exercise your exclusive first option to secure priority for reserving sponsorship by signing up before October 31, 2024.

TERMS AND CONDITIONS

All exhibitor payments are due in full upon contract submission. When an invoice is selected for method of payment, fees are due within 30 days from receipt of invoice. If a exhibitor contract is signed within 30 days of the event start date credit card payment must be provided with contract submission. All exhibit space and/or sponsorship payments are final and no refunds will be issued, unless the entire event is canceled.

- * Please note that your credit card statement will reflect a charge under BNP Media.
- ** Registration for the conference is done separately.

If paying with check please sign contract and mail to:

**BNP Media Accounting
Attn: Evaleena Szczesiul
FA&M 2025
550 W Merrill St, Suite 220
Birmingham, MI 48009**

LIABILITY

Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to exhibitor's displays, equipment, or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless Food Engineering, Hilton, and its owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of use of the Hotel premises excluding any liability caused by the negligence of the Group or Hilton, its owners, servants, agents, and employees.



Sign and return the original with payment to:
Adriene Cooper | coopera@bnpmedia.com

SPONSORSHIP CONTRACT 2025

Hilton Tampa Downtown
Tampa, FL

Monday, April 14 | 6:00 PM - 7:30 PM

Tuesday, April 15 | 1:00 PM - 4:00 PM

FOR FA&M USE ONLY

Date received

Accepted by

Salesperson

COMPANY CONTACT INFORMATION

COMPANY

CONTACT NAME TITLE

ADDRESS CITY

STATE ZIP / POSTAL CODE

PHONE FAX EMAIL

WEBSITE

SIGNATURE

SPONSORSHIPS AND/OR MARKETING ITEMS

SPONSORSHIP/ITEM NAME	<input type="text"/>	COST \$	<input type="text"/>
SPONSORSHIP/ITEM NAME	<input type="text"/>	COST \$	<input type="text"/>
SPONSORSHIP/ITEM NAME	<input type="text"/>	COST \$	<input type="text"/>
SPONSORSHIP/ITEM NAME	<input type="text"/>	COST \$	<input type="text"/>
SPONSORSHIP/ITEM NAME	<input type="text"/>	COST \$	<input type="text"/>
TOTAL COST \$			<input type="text"/>

METHOD OF PAYMENT

☐ SEND INVOICE ☐ CHECK ENCLOSED - PAYABLE TO BNP MEDIA / FA&M

☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

CARDHOLDER NAME

CARD NUMBER

EXP. DATE / 3 OR 4 DIGIT CVN NUMBER

SIGNATURE

**Please note that your credit card statement will reflect a charge under BNP Media.*

Signed and dated form including deposit or payment in full (payable to BNP Media / FA&M) should be returned to: Adriene Cooper, Event Manager, coopera@bnpmedia.com

If paying with check please sign contract and mail to:

BNP Media Accounting

FA&M 2025

Attn: Evaleena Szczesiul

550 W Merrill St, Suite 200

Birmingham, MI 48009

Registration for the entire conference is done separately.

All sponsorship payments are final. All sponsorship payments are due in full upon contract submission. When invoice is selected for method of payment, fees are due within 30 days from receipt of invoice. If a sponsorship contract is signed within 30 days of the event start date credit card payment must be provided with contract submission.

No refunds will be given 60 days prior to the event start date.